1948 Selection of Recommended Toys - Special Supplement to "Childrens Activities" Magazine - Rec'd Nov.9,1948 - page____ - Item;_____ (copy in Des.Div.in Toy Section)

1948

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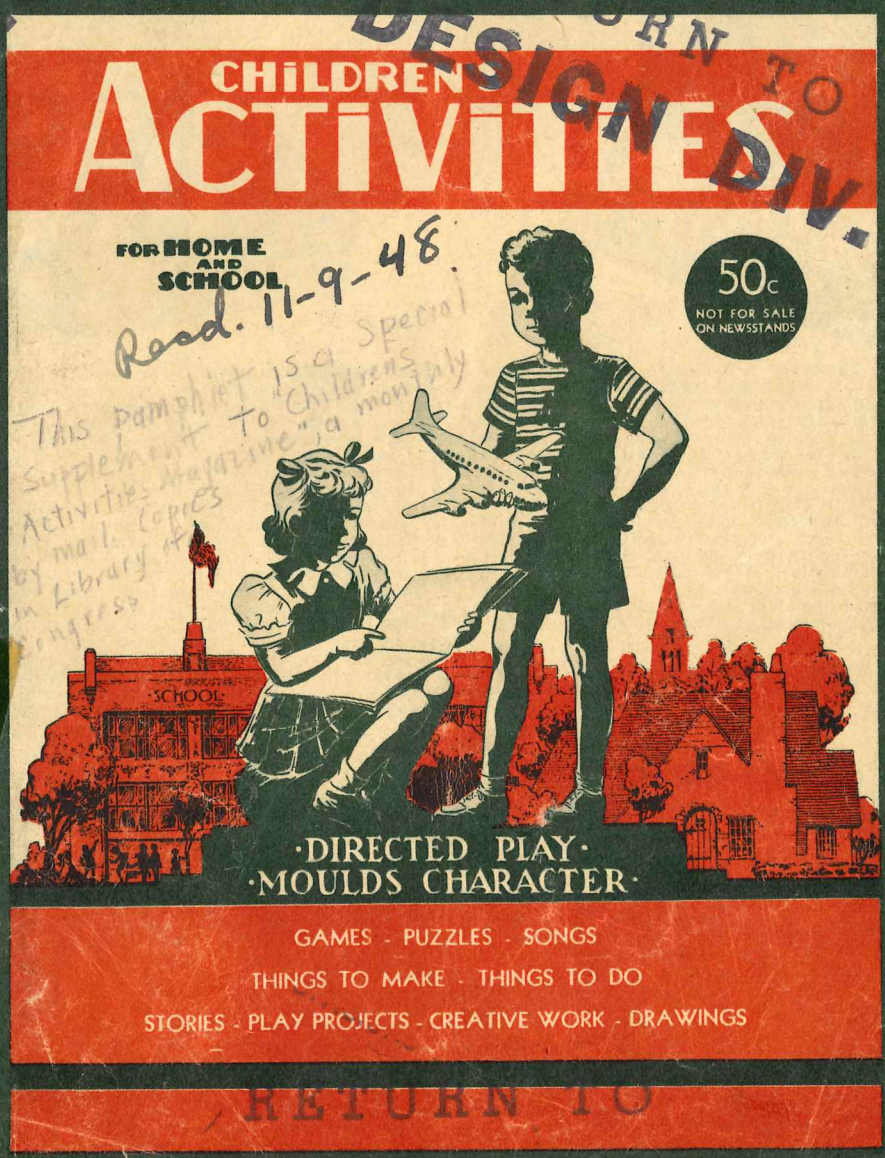
SELECTION OF RECOMMENDED TOYS

RETURN TO DESIGN DIV.


CHILDREN'S
ACTIVITIES
FOR HOME AND SCHOOL
50c
NOT FOR SALE ON NEWSSTANDS
Read. 11-9-48.
This pamphlet is a Special Supplement to "Childrens Activities Magazine" a monthly by mail. Copies in Library of Congress
SCHOOL
·DIRECTED PLAY·
·MOULDS CHARACTER·
GAMES - PUZZLES - SONGS
THINGS TO MAKE - THINGS TO DO
STORIES - PLAY PROJECTS - CREATIVE WORK - DRAWINGS

RETURN TO DESIGN DIV.

Toys Selected And Recommended By Children's Activities Magazine

For years we have been selecting outstanding playthings which have been presented in the magazine itself. This service has proven to be very popular with our subscribers. Now, with many more good toys available and with space so limited in the magazine we think it helpful to issue this special supplement.

Many of the toys are brand new and others are the most popular of the playthings we have featured from year to year. If you are unable to find these recommended playthings in your community we will be glad to buy and ship them to you upon receipt of the prices shown which include handling and shipping charges unless otherwise mentioned.

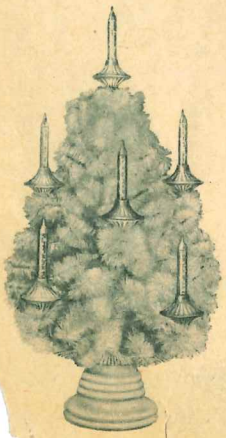
Deliveries and prices apply to orders from the Continental United States. Please address all orders and make checks or money orders payable to the Child Training Association, Inc., Dept. C., 1020 South Wabash Ave., Chicago 5, Illinois. No C.O.D. orders please.

CHILD TRAINING ASSOCIATION, INC.
Dept. C., 1020 S. Wabash Ave. Chicago 5, Illinois

NOMA BUBBLE-LIGHTS. A beautiful development in Christmas tree decorations and lighting. The lights are shimmering liquid filled tubes of colorful lighted glass —**alive** with constantly rising bubbles. As the bubbles rise through the candle shaped glass tubes from brightly colored lighted base a most exciting and gay effect lends added enchantment to the Christmas tree. The Bubble Lights are 5" tall. The particular set shown here has 9 lights, filled with different colored liquids and with lighted bases in numerous lively colors. Series type set. Additional strings of Bubble-Light or regular lights may be connected and additional lights purchased. 4' lead, 15-volt lamps. Tested wire, durable sockets and patented Noma connector. Special metal clips make it easy to fasten the lights on the tree. **Price, postpaid, $4.05** (including excise tax).

BUBBLE-LITE REPLACEMENT BULB SET. This is a handy set of 10 Bubble-Lite bulbs for replacing Bubble-Lites in your old sets, and to have fresh bulbs always on hand. **Price, postpaid, $3.20.**

2" LUSTER BELLS. After great deliberation we present on this page what we consider to be the quality bell of the Christmas ornament field. There are varying prices and classes of bells on the market today. We have selected the higher priced bells so that we can present to you top quality. Bell Industries has gone to great extremes in presenting the richness so deserving of your home and tree for the Christmas Season. These bells, however, provide year round decoration appeal for all occasions—floral designs, decorations and parties, as well as Christmas. The bells are colored with a process known as Anodizing. This means the coloring is impregnated right into the aluminum itself. Consequently a much higher gloss is obtained and the coloring will not run or wear off over an indefinite period of time. By anodizing the bells the clapper in each bell peals out a clear rich musical tone since the coloring process does not dampen the sound in any degree. There are twelve 2" bells in each box, all in beautifully assorted colors of green, red, gold, blue and silver. **Price, postpaid, $2.50.**



CHRISTMAS TREES FOR TABLE OR MANTLE. These beautifully lighted little trees add brightness and originality to Christmas spirit and decoration. The trees shown each have different and distinctive features.

BUBBLE-LITE-TREE (shown at left). This brand new little tree gives a beautifully brilliant effect by utilizing the famous Bubble-Lite Bulbs described and pictured on this page. The tree is 18" high and is in all-white sparkling flame-resistant visca. Has 9 Bubble-lite bulbs on tree and 3 extras, and cord. It is truly a striking and gay Christmas decoration. **Price, postpaid, $10.00.**

GLOLITE MUSICAL CANDLELITE TREE (shown at right). This tree is beautifully lighted by the patented Glolite method. The 16 candles and top star glow in lovely different colors from light that travels from a 25-watt bulb concealed in the base. The candles have no filaments so therefore cannot burn out. An especially attractive new feature is the Swiss chime music box in the base which plays "Silent Night." Tree is made of flame-resistant green rayon visca, and comes complete with cord and bulb. 22" high. **Price, postpaid, $12.00.**

18" TREE. This is the same as the above tree but is 18" high and does not have the music box. Has 12 candles. **Price, postpaid, $7.00.**

NATIVITY SCENE. Here is an inspiring depiction of the Nativity Scene. The manger has a green bronze tinge with thatched roof which gives it the appearance of a natural crude mud hut. There are 18 ruggedly constructed traditional figures of durable plastic which are delicately hand-colored and lacquered. Standard

figures measure from 5" high to 5" across. Up inside of the manger is a small electric (C 7½) globe dramatically illuminating the scene. A mechanical music box in the side of the manger chimes an appropriate religious hymn and lends an inspiring atmosphere to this natural lifelike group. The manger is 10" high, 13" long, and 5¾" deep. **Price, postpaid, $12.00.**

CHRISTMAS CAROLERS. The singing urchins, warmly bundled against the cold, seem to be singing the melodious "silent Night." The tune is actually played by a Swiss chime music box. The street scene with doorway, trees, and lamppost with light, portrays a perfect background for the singers. Made of strong composition material with plastic lamppost. Beautifully hand colored. Complete with lamp and cord. 9" high, 9½" wide, 6¾" deep. **Price, postpaid, $7.00.**

CHOIR BOYS. This traditional church setting is a most appropriate and inspiring Christmas decoration. You can just imagine that you can hear the three Choir Boys singing the beloved "Silent Night." The tune is actually played by a Swiss chime music box. Illuminated by a C 7½ bulb and cord. Setting and Choir Boys are molded in strong composition material and realistically hand colored in white, red, and gold. 9" high, 9½" wide, 5" deep. **Price, postpaid, $6.50.**

RCA VICTOR RECORDS

Children's records are almost a "must" nowadays. The albums listed here are the pick of the famous RCA Victor children's albums. All records are non-breakable and are contained in gay albums with stories of the records on the inside covers. Prices shown include postage.

Y-17. SNOW WHITE AND THE SEVEN DWARFS. Three 10" records. Eight songs. From the Walt Disney Film and cast. **Price, $4.20.**

Y-20. NIGHT BEFORE CHRISTMAS. One 10" record. Milton Cross, Narrator. Background by RCA Victor Orchestra. **Price, $1.50.**

Y-234. LITTLE BLACK SAMBO'S JUNGLE BAND. Two 10" records. Told by Paul Wing with Orch. and sound effects. **Price, $3.25.**

Y119. THREE BILLY GOATS GRUFF. One 10" record. From "East O' the Sun and West O' the Moon." Narration. **Price, $1.50.**

Y-341. LITTLE ENGINE THAT COULD. Two 10" records as told by Paul Wing. **Price, $3.25.**

Y-345. PETER AND THE WOLF. Two 10" records. Sterling Halloway, Narrator with orchestra. **Price, $3.50.**

Y-340. PINNOCHIO. Three 10" records. From sound track of Walt Disney's Film. **Price, $4.50.**

Y-375. PECOS BILL. Three 10" records. Roy Rogers and "Sons of the Pioneers." **Price, $4.25.**

Y-327. CINDERELLA. Two 10" records. Jeanette MacDonald and Russ Case with Orchestra. **Price, $3.25.**

Y-339. THE 500 HATS OF BARTHLOMEW CRIBBINS. Two 10" records. Paul Wing and Orchestra. **Price, $3.25.**

Y-344. PEE WEE THE PICCOLA. Two 10" records. Paul Wing, Narrator and Orchestra. **Price, $3.25.**

Y-330. TWELVE DANCING PRINCESSES. Three 10" records. Drama with music. Adopted from Grimm. **Price, $4.25.**

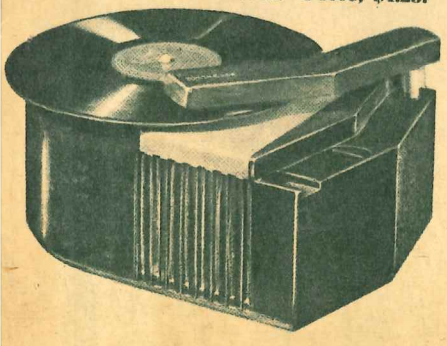
Y-331. PAN THE PIPER. Two 12" records, Paul Wing, Narrator and Orchestra. **Price, $4.75.**

Y-328. UNCLE REMUS. Two 10" records. Norman Cordon and cast—Orchestra. **Price, $3.25.**

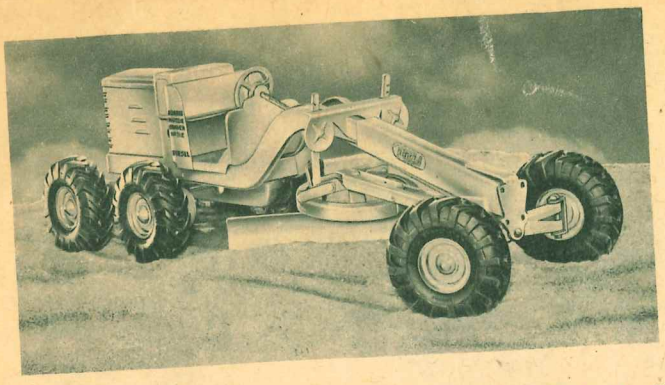
Y-329. PETER CHURCHMOUSE. Two 10" records. Paul Wing, Narrator with Orchestra. **Price, $3.25.**

Y-468. JOHNNY APPLESEED. Three 10" records. Dennis Day—Orchestra and chorus. **Price, $4.25.**

Y-354. RUMPELSTILSKIN. Two 10" records. Roland Winters, Narrator and Russ Case Orch. **Price, $3.25.**

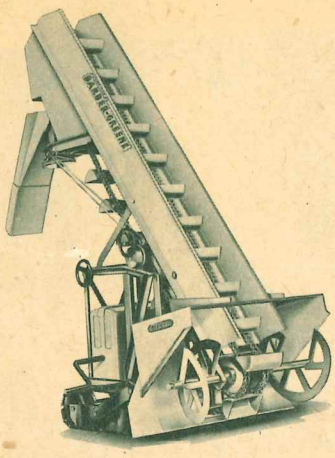


VICTROLA 63-E. After careful consideration we have selected this phonograph as being best for children, believing that they should have the same high fidelity, rich tone and flexible volume control as in adult machines. A single record machine and one with self-contained speaker are much the best for children for they can carry it from room to room at will thus affording privacy for parent and child. The famous Victrola name assures finest quality, yet the price is low for the performance it gives. Many special features. A self-contained dynamic speaker with 3 tubes. A "silent sapphire" permanent point jewel pick-up—no needles to change, no record hiss. The tone-arm has been cleverly designed. When not in use the arm "locks" into a recess in the top of the cabinet—concealing the volume control and making a smooth, flush surface. A slight movement to the right and up it snaps into playing position, automatically turning on the electric motor tune-table disk and the amplifier. Placing the arm back in place stops the operation. Plays 10" and 12" records. Plugs into A.C. 105-125 volt power outlets. Very attractive streamlined plastic case, strong but light. Walnut finish with gold lacquer decorations. 12" long, 9" wide, 5½" high. **Price, postpaid, $32.00.**



DOEPKE MODEL CONSTRUCTION TOYS

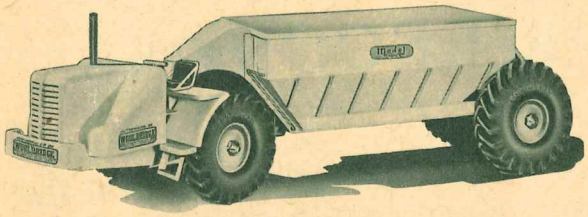
Now every boy can be his own construction contractor—grade his own construction sites and roads with the ROAD GRADER, load his dirt or sand with the BUCKET LOADER, carry it away with his EARTH HAULER TRUCK, and finally finish the job by mixing and pouring his own concrete with his CONCRETE MIXER. All this can be done on a model scale with the famous Doepke Model Construction Toys. These toys are actual scale models of well-known real-life construction equipment. The toys are built as ruggedly as the real equipment. Made of electrically welded, heavy-gauge steel, genuine Goodyear heavy-duty Cord Tires, and accurate hand operated mechanism. Built to last the play life-time of any boy.



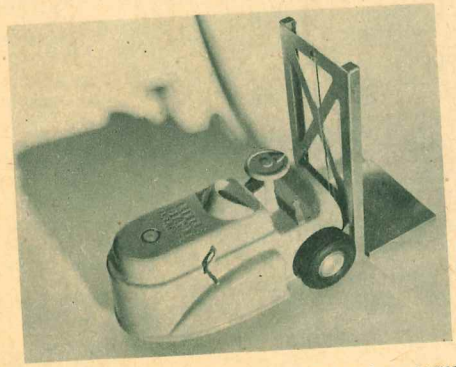
DOEPKE ROAD GRADER. This new reproduction of an Adams Diesel Motor Grader grades and smoothens model roads and construction sites. The tandem-mounted wheels keep the grader level at all times. The scraper blade turns in 90° arc, adjusts three ways. The Grader is 26" long over-all. Color, orange-red. **Price, postpaid, $14.75.**

BUCKET LOADER. This is another sturdy Doepke Model Toy and is an authorized scale reproduction of the Barber-Greene High Capacity Bucket Loader. This toy is constructed to the same scale as the Doepke Earth Hauler. The Loader is mounted on the caterpillar treads, with chain drive bucket conveyer which really loads dirt or sand from stock pile into the Earth Hauler or elsewhere. Over-all height 18". Color bright Kelly green. **Price, postpaid, $14.75.**

EARTH HAULER. This Doepke toy is an authorized reproduction of the Woodridge Heavy Duty Earth Hauler. It is built of the same sturdy electrically welded heavy-gauge steel as all other Doepke toys and is built to minute scale detail of the real truck and is the same scale as the Bucket Loader. It is easily loaded and dumps its load wherever desired. Over-all length 25". Color bright yellow. **Price, postpaid, $13.75.**



DOEPKE CONCRETE MIXER. This is an authorized scale reproduction of the Jaeger Concrete Mixer. It loads, mixes, tilts for pouring and can easily make concrete. The tires are the same Goodyear Super Twist Cord Tires used on all Doepke toys. The over-all length is 15". Color yellow. **Price, postpaid, $11.75.**

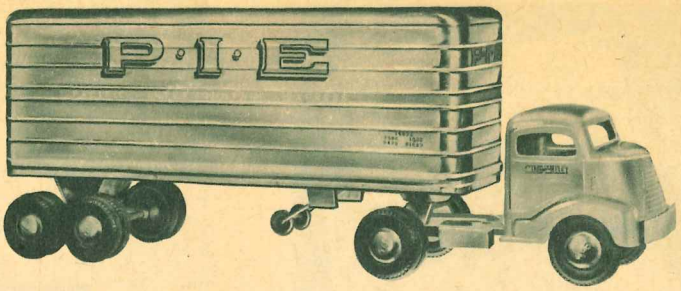


LITTLE GIANT LIFT TRUCK. This is a very welcomed member of our group of outstanding "work" toys. It is an adapted model of a famous lift truck. Created by Scientific Toys, it gives boys endless hours of fun, raising and lowering their freight or load between floor and truck, piling boxes or cartons high in a warehouse and dozens of other jobs. It maneuvers at will with the steering wheel which operates the single rear wheel. The hoist can easily raise such things as a full can of fruit. The hoist is operated by windlass crank and strong cord mechanism. The load is put on the panel or loading tray, the hoist is tilted by a lever so that the prongs slide under the panel, the hoist is straightened and the load hauled up or down and carried from place to place. The body is made of sturdy Zamak metal with stamped aluminum hoist and loading panel. Rubber tires. Body bright yellow. Length over-all 12", height of hoist 8½". One of the handiest machines in a model factory or warehouse. **Price, postpaid, $3.60.**

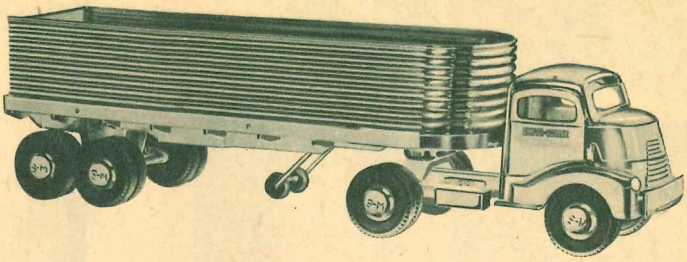
DRUGE HYSTER STRADDLE TRUCK. Model playthings that stimulate the "work" of man-sized equipment on a man-sized job are the pride and delight of every boy. This Straddle Truck is a first class job that we are very glad to present. It is an authorized model counterpart of the real life truck made by the Hyster Co. The truck is driven up to a pile of lumber, the carrying device mechanically lowered, the lumber loaded, the carriage raised up underneath the truck and the load carried away to its destination. There the process is reversed. All mechanically operated from the driver's seat. The truck is maneuvered in every direction at the will of the driver, with geared four-wheel steering. The wheels and axles are mounted on "legs" to enable the truck to straddle and carry the lumber. Numerous pieces of lumber as long or much longer than the truck may be carried in each load. The truck is made of light weight durable metal and has rubber tires. The body is a golden poppy yellow with black trim. Size 12" long, 9" high, 6" wide. **Price, postpaid, $9.75.**

SMITH-MILLER "FAMOUS" "TRUCKS IN MINIATURE"

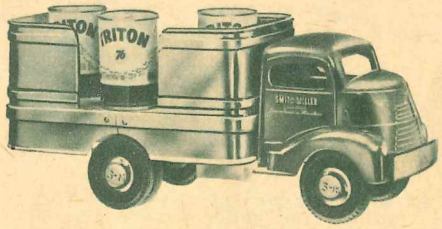
Load 'em up and let 'em roll! Let your imagination take them roaring over the roads, through mountains, across plains and over rivers, loaded with freight, fruit, oil, lumber or furniture. Live in your own yard or playroom the fun of owning and operating your own truck or fleet. Smith-Miller trucks are beautifully made and finished, and are literally "built like a truck" to withstand the hardest wear. They are built with full length die-cast aluminum frames, and have polished aluminum bodies. They are **big,** ranging from 25" down to 14" long.



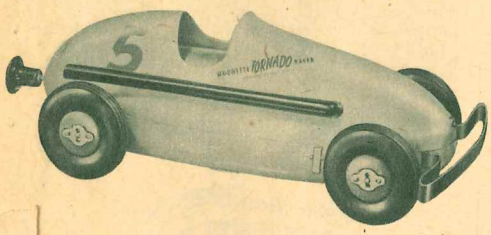
P.I.E. TRUCK. This is adapted after the famous trucks used by Pacific Intermountain Express. They are big—25" long over-all, 6⅛" wide, 9" high. The trailer body is of polished ribbed aluminum with red stripe and P.I.E. insignia. Rear opening doors, retractable landing gear with wheels. Floating tandem dual wheels which simulate knee-action. 8 wheels in all. The tractor has red cab, die-cast aluminum frame and 6 wheels. Ingenious device for coupling and turning. A King of the road. **Price, postpaid, $12.50.**

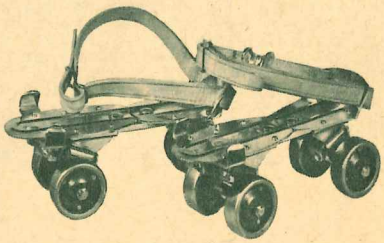


SILVER STREAK EXPRESS. This truck is just what its name implies, a silver streak on the road. Big—23½" long over-all, 6⅛" wide, 6¼" high. The trailer body has die-cast aluminum frame with I-Beam construction and tapered T supports. Body of polished ribbed aluminum. Bed of polished hardwood. Rear gate. Retractable landing gear with wheels. Floating tandem dual wheels, 8 in all. Tractor has polished aluminum cab, aluminum die-cast frame and 6 wheels. Ingenious device for easy coupling and turning. **Price, postpaid, $10.50.**



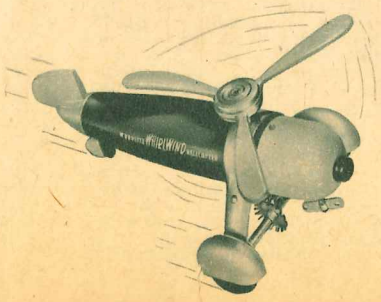
TRITON OIL TRUCK. Designed after the well-known Triton Oil Trucks. Big — 14" long, 5½" wide, 5½" high. Aluminum die-cast frame with dual rear wheels and single front wheels, 6 in all. Body of polished aluminum. Side openings with chains. Bed of polished hardwood. Cab in blue. Comes with three empty miniature Triton Oil drums, with slots for use as bank. Ideal for all hauling jobs. **Price, postpaid, $6.25.**



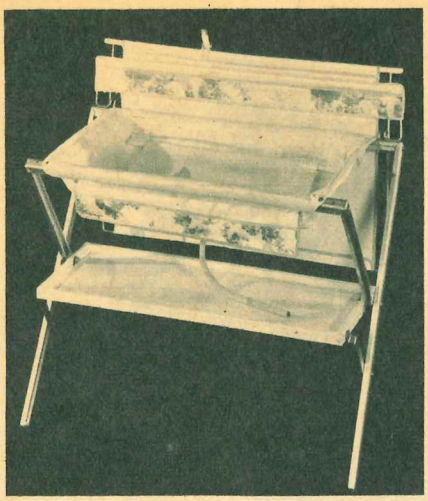


NADO RACING CAR. Wow! Look at it go! Voodette Tornado Racer is an entirely new type chanical toy—powered with a revolutionary new mpression type of motor force. Has speeds up miles per hour, runs up to 150 feet, makes a like a gas racing engine, yet runs entirely on essure—nothing to wind, no heat, fuel or chemi- A plunger in the rear pumps up air pressure into inside the racer and a release sets the machine tion. Body in attractive bright colors, real punc- roof inflated rubber tires, strong steel rubber bumper. Streamlined and very racy looking. h 14", width 5½". Safe, long lasting, powerful, ascinating to boys. **Price, postpaid, $5.60.**

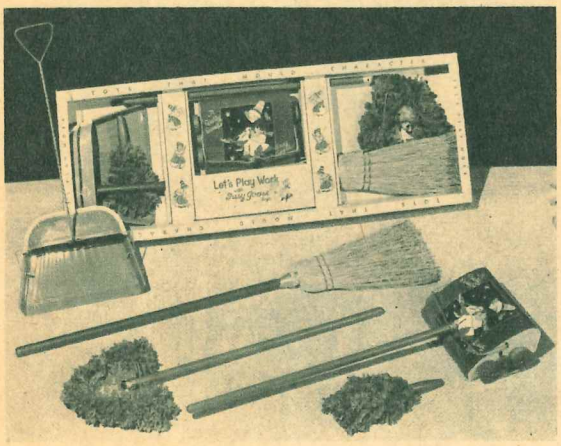
"CHICAGO" ROLLER SKATES. There are many brands of roller skates on the market today at all prices. However, we take pleasure in recommending these higher priced skates not only because of the reputation of Chicago Roller Skate, but for its far superior durability. They are built as strong and precise as an automobile. The wheels have full high-speed ball-bearings with a special construction which the manufacturer claims triples the life of the wheels. The chassis is very strongly constructed to give greatest safety. Rubber shock absorbers and oscillating trucks make easier skating and quicker turning. Adjustable in size for children, either boys or girls, from 6 years up. Truly a quality skate which we are pleased to recommend. **Price, postpaid, $4.60.**



WHIRLWIND HELICOPTER. Wind it up and watch it go, propeller whirling, as it taxis across the floor like a real helicopter. It does not fly but there's loads of fun just the same, and it's safe—runs on a simple clock-spring motor that not only makes it wheel rapidly around, but also turns the propeller blades. These are made entirely of rubber so there is no danger of injury from the revolving blades. If it strikes a wall or obstruction at an angle, it will turn and continue its course in a new direction, just as though it were really being piloted by a tiny aviator within. Fuselage is made of break-proof acetate plastics in bright colors—all rubber balloon tires, length 10½". **Price, postpaid, $3.25.**

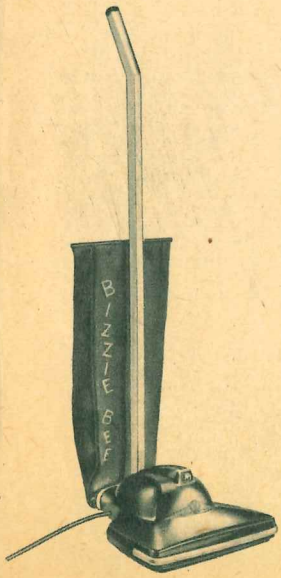


DOLL'S BATHINETTE by EFFanBEE brings youthful "mothers" an opportunity to imitate their mothers by giving their baby dolls a real bath in its own bathinette. The Bathinette, like mother's, is a combination bath really holding water, and a drying table, converted by folding the top over the bath. It is made of plastic-coated, water resistant, white cloth that holds water indefinitely and permits easy cleaning. Like the one and only real Baby Bathinette, the bath has a hammock inside in which the doll can be laid in the water with a head rest to keep its head above water, permitting free use of hands for washing. Dainty flowered pockets on the side provide space in which to put Dolly's needs. This Bathinette is not just a mere toy but is a sturdy useful means of child training for its construction, like the real Bathinette, is insured with an aluminum frame and wooden bottom shelf and long-wearing material. It is 14½" wide, and 25" long, and 25" high. Truly not a doll house sized bath; a real piece of furniture! **Price, postpaid, $9.95.**

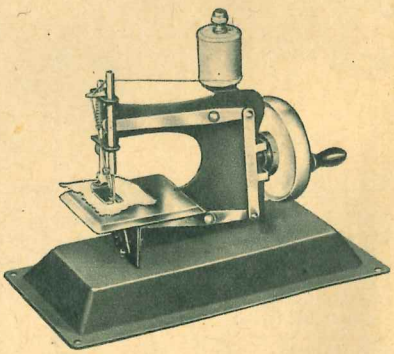


SUSY GOOSE KIDDIE BRUSH CLEANING SET. Make house-cleaning fun for the children with the Susy Goose Cleaning Set that is just as real and effective as mother's. The set includes all the necessary pieces of a real home and makes house-cleaning not only fun but develops the children's cleanliness characteristics relieving mother of her child's disorderliness. There is a carpet sweeper, dust mop and duster, broom and dustpan all attractively designed to make work interesting. The sweeper, with red handle and red and yellow metal body is 8" wide, 6" long, 2½" high, and actually sweeps and dumps the dirt. The broom, with red handle, is 100% fine broom corn, and the mop and duster are of bright red yarn. The pick-up style dustpan is red and blue metal and is safer and better than mother's real one. **Price, postpaid, $3.50.**

LITTLE CHEF. A toy which really works! It will cook and bake yet is safe to use. Little Chef was designed with a large burner plate, 5¾"x5¼", for the child to cook a meal large enough to be eaten. Little Chef has controlled heating; it is designed to heat to a cooking temperature and then level off without any danger of overheating. There is a separate element for the oven and a real oven thermometer. Both of the heating elements are completely enclosed and all segments of this stove are riveted thus eliminating any possibility of getting at the wiring and electrical hazards. The two switches on the face of this stove actually operate the elements. A 90 day guarantee covers any malfunctions and a lifetime repair guarantee does away with the prodding screwdriver. One of the fine points of Little Chef is that the construction of this stove allows complete circulation of free air in and around the elements and plate so that the stove itself does not get hot yet the heating efficiency is increased. The range, 13"x10½"x7" is made of beautiful baked enamel finished 22 gauge aluminum alloy rust-proof and thoroughly insulated. The heavy asbestos appliance cord is 60" long. As an added feature a small recipe booklet is enclosed. **Price, postpaid, $10.50.**



BIZZIE BEE. Here's good clean fun for the little one. Mother's little helper can now be of real help on cleaning days. This little vacuum cleaner made by Woodburn Mfg. Co. is not only a wonderful playtime companion, but it really works. Yes, you can actually pick up dirt from rugs and floors! When crumbs are inevitably scattered about disciplinary action is greatly simplified and hastened by Bizzie Bee. A fully guaranteed 110 volt AC motor supplied by a 48" electric cord creates the suction necessary to draw dirt and crumbs up into the bright red, durable plastic bag. The black plastic sweeper is 10" wide with a brush running underneath the full width which aids in directing the dirt to the vacuum opening. The adjustable aluminum handle is 36" high and when pushed forward it lights up a little 3,000 hour G. E. bulb in the head of the sweeper. A hard rubber bumper protects furniture from being marred when cleaning in "close quarters." Underwriters Laboratories have seen to it that this clever little toy is completely safe for the youngster. **Price, prepaid, $9.50.**



GATEWAY SEWING MACHINE. It sews!! The new Gateway "Junior" sewing machine is not only a toy but a real sewing machine designed to teach every little girl the important rudiments of sewing without danger of damage to mother's machine. Gateway "Junior" is easy for young children to operate. Just turn the handle of the crank—the machine does the rest. A self-feeding claw draws the cloth into place. The size of the stitch can be varied by changing the feeder positions. This is the last word in entertaining and educational girls' toys and makes complete her entire set of equipment necessary to take care of dolly's every needs. She is now able to make and repair dolly's clothing just as mother does with baby's and hers. The machine uses standard spool thread No. 30. It is made of all sturdy metal and finished in shiny nickel and bright red non-chipping enamel. It is now equipped with suction cup feet to hold the machine firmly to the table while in operation, leaving both hands free. **Price, postpaid, $3.25.**

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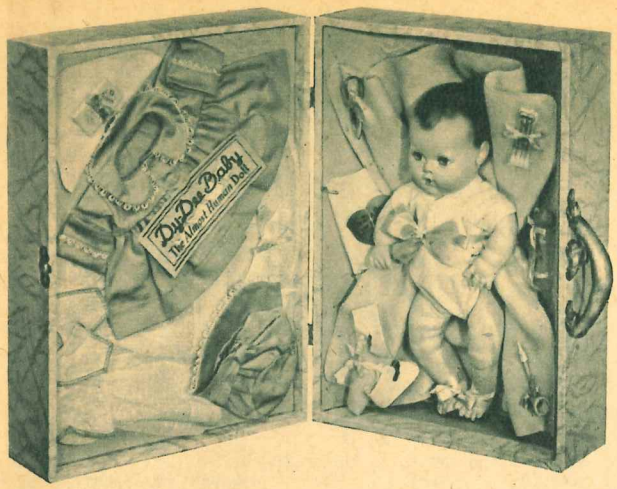


DY-DEE BABY. This lifelike EFFanBEE doll is the nearest thing to a real baby; Dy-Dee can drink from a bottle or spoon, blow soap bubbles and sleep sitting up, or lie awake. She even needs to be watched for diaper changes, since she is no different than a real baby after a big glass of water. She is well constructed and joined that your child can give her baby daily baths, washing the baby's satin-smooth skin and soft flexible rubber ears without worrying about getting water into the body and destroying her. This realness gives your daughter valuable training in handling real babies by dressing, bathing, feeding and handling and caring for her Dy-Dee Baby. Dy-Dee has a wardrobe any baby would be proud to own. We are proud to present two Dy-Dee Doll sets.

Dy-Dee with Suitcase Layette—Dy-Dee Baby is 15" long, just the right size for little mothers to handle—and just right for the doll bathinette, too. She comes in a beautiful well-constructed suitcase-like carrying kit which makes it easy for Dy-Dee to travel with the family. She has a shirt and diapers, dotted Swiss dress, organdy slips, blue cotton gabardine coat and bonnet, white shoes and sox, pink woolen blanket, wash rag and bubble bath powder, soap, bottle and nipple, spoon, bubble pipe and doctor's "Q" tips. Also a booklet by Aunt Patsy on how to take care of Dy-Dee. **Price, postpaid, $24.50.**

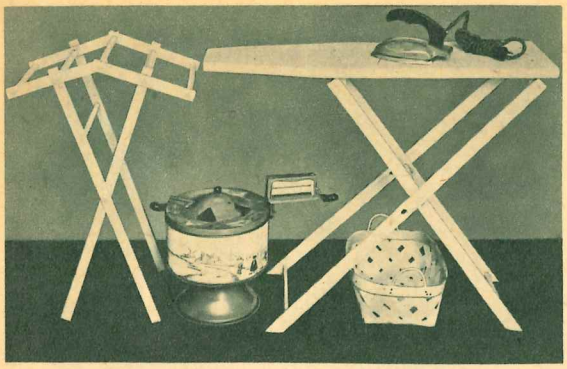
Dy-Dee Baby—This set contains a Dy-Dee Baby 15" tall, just as in the larger set just described. It comes in an attractive box with accessories as follows: shirt and diaper, sleeping garment, wash cloth, sponge, soap, bubble-soap powder, bottle with nipple, bubble pipe, feeding spoon and a package of "Q" tips. **Price, postpaid, $16.00.**

CANDY KIDS—BROTHER AN' SISTER. If you have never seen these Candy Kids you will fall in love with them on first sight. Made by the EFFanBEE Doll Company, and in our estimation, they are about the cutest little boy and girl dolls we have ever seen, so cuddly and lovable, so chubby and pert in their pretty little red matching outfits. You have a choice of sister or brother Candy Kid. Sister wears a little red skirt and matching bonnet, and jacket trimmed in plaid, red shoes and white stockings and waist. Brother is identically dressed in red trousers and cap with red jacket trimmed in plaid with plaid necktie. Red shoes and white socks complete his wardrobe. Their clothes really fit and look extremely well on them. The dolls themselves are sturdily built of an all-composition body, fully jointed with movable head, arms and legs, and large winsome blue eyes with real eyelashes, that open and close. Their skin is satin smooth just like real, and their coloring is just the right tint of a healthy boy or girl. 13½" tall. **Price of each, postpaid, $7.00.**

DOCTOR AND NURSE KITS. The Effanbee Co., creators of the famous Dydee Doll have assembled two very interesting kits for playtime doctors and nurses. All children love to play doctor or nurse, either administering to their dolls or to their playtime friends. Here for the first time are kits that supply all the equipment needed. We feel that any boy or girl would get a big thrill out of such a gift. Each kit is compactly packed in a fiberboard suitcase, 16½" x 12" x 4".

DOCTOR'S KIT. Contains gown, diploma, professional cards, pill boxes, stethoscope, doctor's forehead reflector, blood pressure band, thermometer, vitamin pills, (harmless jujube candy) tongue depressor. "Q" tips, pencil, blunt scissors, nurse's chart, bandage and bandaide. All completely safe and harmless. **Price, postpaid, $4.50.**

NURSE'S KIT. Contains nurse's gown and cap, diploma, "Dolly's ailments" Handbook, "Q" tips, stethoscope, watch, thermometer, vitamin pills, (candy jujube), pill boxes, tongue depressor, professional cards, bandaide, absorbent cotton, nurse's chart. **Price, postpaid, $4.50.**



LAUNDRY SET. Just like Mother's! This complete Wolverine laundry set teaches your daughter the responsibilities of housekeeping by having her wash her doll's clothes in her own washing machine and iron on her own ironing board. It is fun, yet educational, and all with the utmost safety. The iron is a real electric iron and is approved by the Underwriters Laboratory to be safe for young children and the washing machine and wringer are void of any sharp or dangerous parts to cause injury. No need for close supervision while her ironing and washing is in progress. The washing machine set is fully supplied with all that is necessary to do a regular washing; washing machine, wash basket, drier, ironing board and iron. By turning the handle vacuum cups churn up the clothes and water inside the washing machine. It is made of heavy gauge metal with blue and white lithographed Dutch designs and is 10¾" high by 8¾" in diameter with adjustable wringer attached. The large laundry basket is designed to hold a good day's wash. The new collapsible clothes dryer is 21" high. The sturdy ironing board is adjustable to two heights, averaging 21" and is 27" long with a modern streamline all metal electric iron which has an aluminum base and a black enameled wood handle with red enamel hood. **Price, postpaid, $9.25.**

HEDSTROM DOLL CARRIAGE. There is no finer doll carriage at this price on the market than this genuine Hedstrom-Union Co. product. It is designed and constructed like the best full-sized baby carriage of the finest materials obtainable. Your dolly will ride in style in the finest vehicle in town. It will stand hard usage and come up smiling and unperturbed. The beautiful body is carefully constructed of the best quality wood veneer, attractively painted a dark gray, with the hood light gray. The sides are completely wind-proof and there is a foot extension just like in a big baby carriage. Its over-all length is 23" with a width of 11" and depth of side 12½". The hood is of light gray leatherette, with four metal bows that are readily closed or opened. There is also a sun visor attached to the front of the hood that can be raised or lowered. The gear is of the concealed type, with foot brake and a plated tubular pusher. Wire wheels are 8"x3¼" with plated hub caps and rubber tires. What a wonderful carriage for Dolly. **Price, postpaid, $20.00.**

PLASTIC TEA SET. This charming little tea set made by Ideal Novelty and Toy has captured our fancy to the degree that we heartily recommend it as a perfect gift for the little girl hostess. It looks like Mother's best bone china set, hand decorated in green leaves and pink flowers. Any little girl would be a proud hostess with this dainty little set, Made entirely of plastic material that will not break if dropped, the set consists of a teapot and lid, a creamer, a sugar bowl, a complete serving for four children, four cups and saucers, four knives, forks and spoons, four gaily colored napkins and two serving plates. Cups 1¾" high by 2" broad—saucers 3¼" across, other pieces to scale. **Price, postpaid, $2.35.**

YOUNG AMERICAN DESIGNER. This is a brand new idea in the ever popular paper doll world which develops undreamed of possibilities for paper dolls. Younger girls can follow the instruction book and patterns and make hundreds of different costumes. Older girls can develop their talent of color, line, and harmony by making original costume designs following the basic principles and basic patterns. Dolls and material beautifully lithographed in full colors. The kit contains 2 dolls, 2 wooden stands, 7 basic cardboard patterns (street, dinner and evening dresses, jacket, 3 hats), 18 sheets material papers resembling tweeds, woolens, prints, gingham, velours, velvets, etc., 2 sheets gummed paper resembling fur (10 designs for fur trimmings printed on gummed side), 8 sheets of gummed paper for trimmings (38 designs for trimmings printed on gummed side), 4 veils (real veiling in 4 different colors), 1 pencil, automatic Hydraulic (sanitary gum moistener), and 12-page illustrated instruction book. **Price, postpaid, $1.85.**

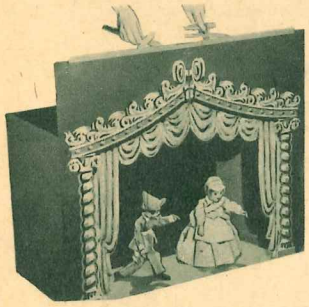
HUMPTY-DUMPTY. Here's an unsual toy that teaches coordination and selective construction in a pleasant enjoyable manner. Humpty-Dumpty is made of gaily colored plastic material—many parts loosely fitted together so that when he falls from his precarious perch, he "breaks" into many pieces. Of course he is not really broken. The child will spend many busy enjoyable moments putting him back together again. Something new—nothing else like it on the market. **Price, postpaid. $2.75.**

RUB-A-DUB-DUB. An all plastic brighty colored bath-tub toy that is very attractive and ingenius. The butcher, the baker and the candlestick maker all comfortably nestled in the tub and will float, unless the mast is removed. Then the tub slowly fills up and sinks leaving our little men floating on the water. Can be used as ordinary toys out of water—in fact they make excellent rattle toys for baby. **Price, postpaid, $2.25.**

BABY COOS. The newest thing in Baby Dolls, the ideal doll with the magic voice. She coos if you hug her. She sobs if you pat her too hard. She cries if you spank her. She squeals if you pinch her. She is made of magic skin, all latex body with soft foam rubber stuffing. This gives an appearance and feeling of a real baby's skin, so soft and satiny. Her head is of sturdy plastic with lucite eyes that open and close. Rearl eye lashes. Her arms are jointed and her legs are so pliable that she can be placed sitting up or lying down. Baby Coos comes dressed in a knit shirt and panties. Her layette consists of a lace trimmed white organdy dress and bonnet, cotton slip, socks, shoes and a tiny plastic 10-piece tea set. Baby Coos is 14″ long and can be washed and powdered by little mothers to their hearts' content. **Price, postpaid, $7.25.**

JOJO CLOWN is the fullfilment of every little child's dream. He has a jolly, colorful vinolite plastic face whose features and expressions are for ever changeable. He is dressed in red and white striped Searsucker suit and matching hat with five big bue pompons on hat and dress. His soft, stuffed body is constructed so that he is exceptionally loose and floppy, thus making him ever so much more cuddly. Soft little white hands and big blue feet add to his lovable appearance and cheerful character.
No. 301—JOJO, Jr. is 20″ high. Price, prepaid, $5.50.
No. 300—JOJO is 24″ high. Price, prepaid, $8.25.

MANDY BROOM. Mandy the clean sweep broom serves not only as a doll but as a practical household utility. Her hard plastic head with its mohair wig, checked bandana and earrings is perched on the wooden handle just above the broom itself. Adorning the broom is a colorful percale dress trimed in rickrack with a pinafore apron in white eyelet tied in back with a large white organdy bow. Mandy carries a red felt purse in one of her clothespin hands and uses the other to lift her skirt to prevent it from collecting dirt while she is busy sweeping floors. Over-all height 30″. Width of broom 5½″. **Price, postpaid, $4.20.**



HAZELLE'S THEATRE. Hazelle's great popularity as a leading Marionette manufacturer deemed it desirable to offer a new improved marionette theatre to marionette owners in which they can properly perform their characters. A marionette, like all actors, can not do itself justice without a theatre stage on which to perform. This new theatre is designed solely for Hazelle's large, life-like marionettes and makes a fine setting for plays or skits centered around the lines of these marionettes. It is sturdily built of pressed wood, constructed with eight hinges so that it can be quickly and easily knocked down for storage and reassembly—no tool or screws necessary. The front is beautifully enameled in five colors, a simulated open red velvet curtain frames the sides and gold, brown, and back pillars and a blue border make the stage an attractive and realistic theatre. The theatre is 33″ high, 40″ wide, 16″ deep and is backdropped by a black flagcloth curtain. **Price, postpaid, $10.75.**

LITTLE BO PEEP AND LITTLE BOY BLUE. (as shown in the illustration of the Theatre). They may be purchased with the Theatre or as a separate set. The beloved story book characters have all of the famous Hazelle Marionette features. Little Boy Blue in bright blue costume, and Litte Bo Peep in a lovely print dress make a beautiful pair.
Price of Theatre with Bo Peep and Boy Blue, $21.25.
Price of Bo Peep and Boy Blue set alone, $10.50.

HAZELLE'S MARIONETTES, Set No. 509, Marionettes are invariably a big favorite with children and this complete group with their new type life-like shoes are able to dance and perform with greater versatility. So easy to operate with the airplane-type control! With a little practice tilting pulls the 7 strings making the marionette "come to life." Ideal for creative play developing dexterity and imagination. All these marionettes have the new dainty shoes of Tenite plastic, strong durable and unbreakable, that give realistic ankle and foot movements. The set includes the ever popular Bimbo, the clown; Jack and Jill; and Mother, making popular fairy stories and skits possible. They all have hand-painted features, real wigs, molded hands and unbreakable head, body and shoes, and are about 14″ tall. **Price, postpaid, complete set, (No. 509) $16.75.** The marionettes **individually are $4.25** per doll.

Additional Marionette sets (not illustrated).

501. Cinderella—4 dolls.....**postpaid, $19.75**

502. Red Riding Hood—5 dolls.....**postpaid, $21.00**

503. Wolf and Three Pigs—4 dolls.....**postpaid, $16.75**

507. Hillbilly Family—4 dolls.....**postpaid, $16.75**

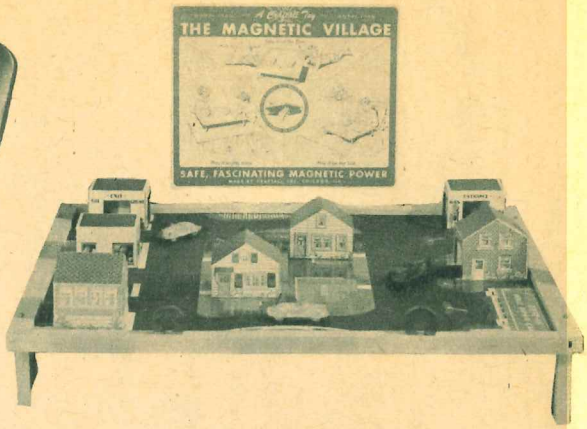
505. Prince Charming—4 dolls.....**postpaid, $17.75**

510. Topsy, Sambo and Clown—3 dolls....**postpaid, $12.50**

ORDER ALL MARRIONETTE SETS BY NUMBER.

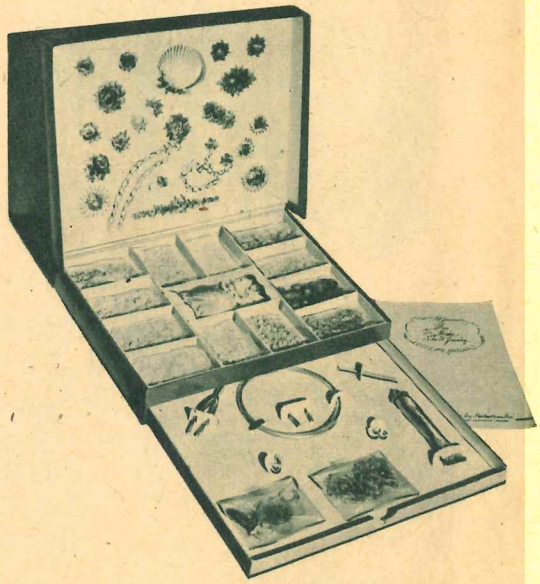
LITTLE DEB HOUSEKEEPING SET. Calling all little housekeepers. Here's the set you've been wishing for. Now you can entertain just like mother. Just think, a beautiful electric Waffle Iron with hinged top and plastic trimmings and a plastic base with an imitation cord and suction plug that can be fastened to the wall to look just like a real electric plug. Also a red plastic batter bowl, a green plastic syrup pitcher and a metal tray in pink enamel. You get a Mixermaker, (about half the size of a large one,) that really turns. It is die cast for strength, equipped with a movable dial speed indicator, and a write opalescent bowl, decorated in shiny white and bright red enamel. You also receive an imitation electric, two slice Pop-Up-Toaster, with spring action bread holder that can be lowered when toast is being made, and popped up (by hand) merely by releasing the handle. There is a glass Lemonade Pitcher and four Lemonade Glasses, neatly nested into a colorful carrying holder in blue, decorated by pictures of animals.

And a word to Mother. You need have no worries, even the tiniest housekeepers can safely imitate Mother's household chores with this set. It is non-electric, merely an imitation, but every item is substantial and real looking. **Price, postpaid, $5.85.**



MAGNETIC VILLAGE. The ideal toy for the imaginative child, needs no elaborate fussing, special equipment, or electricity. This Craftall village is complete within itself with a table imprinted with a village layout, cut-out houses and cars, to stretch the initiative and creative play of any child. By moving the magnet about across the under part of the table it is possible for the child to move the cars at will. Drive the cars to the store, follow traffic rules, stop for gas, and tour the village all with the realism of mother's daily trip. The table's portability and construction permit it to be used on the floor, table, chair and particularly in bed where patience and ingenuity are needed to calm a convalescent. The table is made of masonite 2′ square and has 6″ detachable legs. The set includes 2 yellow roadsters and a red fire engine all mechanically powered by 2 operating control magnets, and 7 pretty stores and homes that are to be cut out and pasted together to give the table its third dimension. **Price, postpaid, $6.50.**

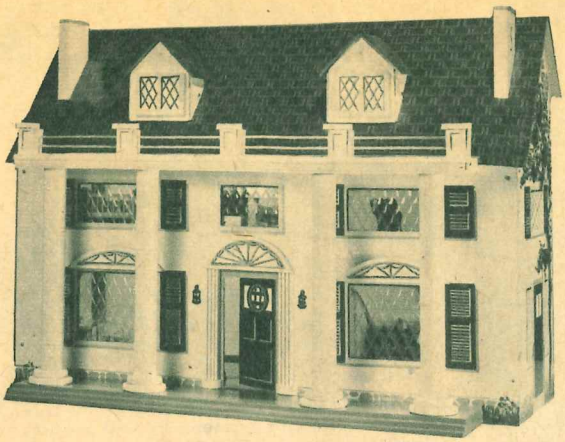
SNOW WHITE DRESSER SET. The Snow White fairy doll in true reality is accomplished by the presentation of this beautiful Snow White, and Seven Dwarfs brush, comb, and mirror dresser set—an ideal gift for the growing girl to help maintain her lovely appearance. This is not only a pretty and treasured possession, but is a practical and adaptable set—a sturdy comb and brush of durable plastic with real nylon bristles and a mirror, also of plastic. The Snow White set is a decorative dresser piece—the plastic is a glistening pastel and decorated with Walt Disney's Snow White and the Seven Dwarfs figures. Your daughter now has an opportunity to own a real, youthful dresser set and proudly display it as her own. **Price, postpaid, $2.50.**



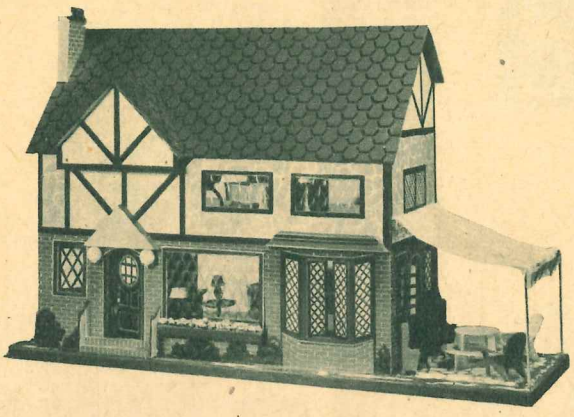
SHELL CRAFT. Children have always loved to explore the mysteries of sea shells on the beaches. Here is a set of beautiful shells of all sizes and colors to fascinate their imagination. It is so simple to make shell jewelry with this set we can recommend it for our youngest subscribers. A drop of glue squeezed onto a plastic base secures the shells in place. The box is designed to serve as a work kit with a special drawer holding 12 small individual trays of shells varying greatly in color and size. Another drawer contains many types of plastic bases, 2 plastic ear screws, 2 metal pinbacks, toothpicks, tweezers, and a tube of glue. An illustrated instruction book provides floral and conventional designs. **Price, postpaid, $5.35.**

COLONIAL AND ENGLISH DOLL HOUSES

The DeLuxe has created two new doll houses which we believe are by far the most beautiful and realistic of their type, size, and price. Both are sturdily constructed of Tekwood with beautifully enameled finish in full colors.



COLONIAL DOLL HOUSE, Completely Furnished with Strombecker Wooden Furniture. This large house is one of the finest we have seen. The beautiful front has a real porch with steps and four graceful two-story pillars. Lovely entrance door. Windows of specially molded plastic. Decorative blinds. Railing on porch roof, two gables, and two chimneys. House and pillars beautifully enameled in white with roof, and decorated in full realistic colors. Five rooms, but the living room is especially large making possible the modern combination of full sets of living room and dining room furniture. Also has kitchen, two bedrooms, and bath. Rooms are attractively decorated throughout. House 31½" wide, 17" deep, 23½" high. It is completely furnished with 6 sets of Strombecker DeLuxe wooden furniture and 1 set of ideal plastic porch furniture, all built to scale, as described in **Group A** on this page. Price complete with **Group A** furniture, **postpaid, $22.75.**



COLONIAL DOLL HOUSE, Completely Furnished with Ideal Plastic Furniture. The house is the same, but it is completely furnished with 7 sets of Ideal plastic furniture, built to scale, as described in **Group B.** Price complete with **Group B** furniture, **postpaid, $18.30.**

COLONIAL DOLL HOUSE, without furniture. Same house but without furniture. **Price, postpaid, $11.00.**

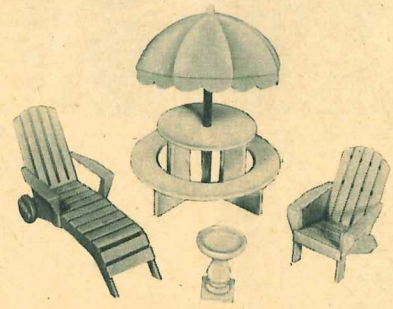
COMPLETELY FURNISHED OR UNFURNISHED

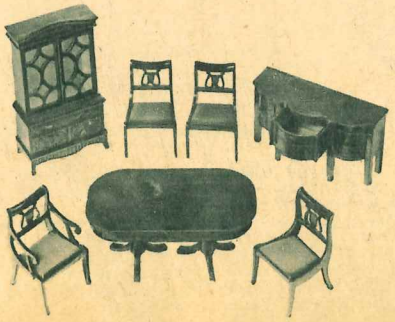
We have selected the furniture for these houses as being the best of two different types — wooden furniture by Strombecker, and plastic furniture by Ideal Novelty and Toy. Sets of the furniture may also be purchased without the houses.

ENGLISH DOLL HOUSE, Completely Furnished with Strombecker Wooden Furniture. This is a typical English type house of medium size, having many attractive and unique features. There are 5 nice rooms, attractively decorated, and a beautiful terrace with real awning. All modern on a wooden base. The windows are of specially molded plastic and include a large picture window. The exterior is beautifully enameled and decorated in many colors to simulate brick first floor, beam and stucco second floor, and tile roof. Window boxes and fireplace. The house is completely furnished with a special selection of Strombecker DeLuxe wooden furniture as described in **Group C** on this page. This furniture attractively furnishes the large living room with combined living and dining room furniture. Also kitchen, two bedrooms, and bath. Terrace furniture of Ideal plastic. House 31½" wide including terrace, 11¾" deep, 20" high. Price complete with **Group C** furniture, **postpaid, $15.35.**

ENGLISH TYPE DOLL HOUSE, Completely Furnished with Ideal Plastic Furniture. The house is the same but it is furnished with 7 sets of Ideal plastic furniture including terrace furniture, as described in **Group B** on this page. Price complete with **Group B** furniture, **postpaid, $12.90.**

GROUP A, **Strombecker DeLuxe Wooden Funiture.** This is the Group A furniture used to furnish the Colonial Doll House, or the Group may be purchased without the house. This is fine wooden furniture authentically built to scale, attractively decorated and finely finished. The group consists of 6 sets of Strombecker funiture, and 1 set of Ideal plastic porch furniture. The wooden furniture sets are: **Livingrooms:** 8 pieces of genuine walnut and rich green simulated uphostering, including davenport, piano, and table; **Diningroom:** 10 pieces of genuine walnut, including table, buffet, and serving table; **Bedroom:** 10 pieces of walnut, including twin beds and vanity with mirror; **Bedroom:** 6 pieces of painted furniture; **Bathroom:** 6 pieces painted white, yellow and blue including bathtub with back and side walls and shower curtain; **Kitchen:** 10 pieces painted white and red, including range, sink, unit and refrigerator; **Porch or Lawn Furniture,** of Ideal plastic. 5 pieces, circular table with bench and umbrella lounge chair, chair, and bird bath. Price of **Goup A** furniture alone, **postpaid, $11.75.**

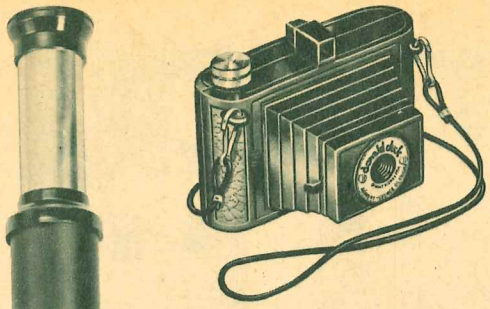


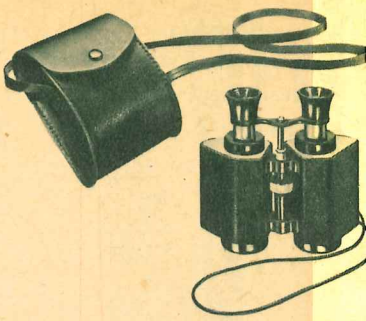


GROUP B, **Ideal Plastic Furniture.** This is the Group B furniture used to furnish the Colonial Doll House or the English Doll House; or it can be purchaseed without the house. This fine plastic furniture is noted for its brilliant color, its remarkably authentic detail. Built to scale. The group consists of 7 sets of Ideal plastic furniture, consisting of: **Livingroom:** 6 pieces in colors simulating wood and colored upholstering, including sofa and 2 chairs; **Diningroom:** 7 pieces in wood color, including dining table, buffet and break front; **Bedroom:** 6 pieces in wood color, including bed with cream spread, vanity dresser, and highboy. **Nursery:** 6 pieces in pastel colors, including drop side crib, doll bath, chest of drawers, and a small doll. **Kitchen:** 8 pieces in white and red, including stove, sink, refrigerator, table and 4 chairs; **Bath:** in white and colors, including bath tub, toilet lavatory, small doll, etc.; **Porch or Terrace Set:** 5 pieces in gay colors, including circular table with bench and umbrella, lounge chair, etc. Price of **Group B** furniture alone, **postpaid, $7.30.**

GROUP C, **Furniture.** This is a specially made up group for completely furnishing the English type doll house, or the group may be purchased separately. This group consists of 6 sets of Strombecker DeLuxe Wooden Furniture with fewer pieces than Group A, and the plastic terrace set. The sets are: **Livingroom,** 8 pieces; **Dining-Room,** 5 pieces; **Bedroom,** 6 pieces; **Bedroom,** 5 pieces; **Bath,** 5 pieces; **Kitchen,** 10 pieces; **Plastic Terrace Set,** 5 pieces. Price of **Goup C** alone, **postpaid, $9.75.**

ALUMINUM TELESCOPE. The Herbert George Company have produced a real efficient telescope at a surprisingly low price. Children will be delighted with its many play uses. It can be used by both children and adults in many practical ways. The optically ground and polished lenses give a 5 power magnification which enlarges distant objects with amazing clarity. It is constructed of Alcoa aluminum throughout with polished plastic fittings. Objective lens 1¼" in diameter. Waterproof. The telescope is constructed with 2 sliding sections for focusing. The length open is 10". When closed it is 7", making it very compact for carrying. **Price, postpaid, $1.10.**

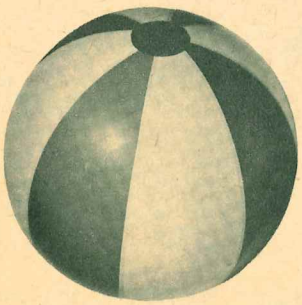


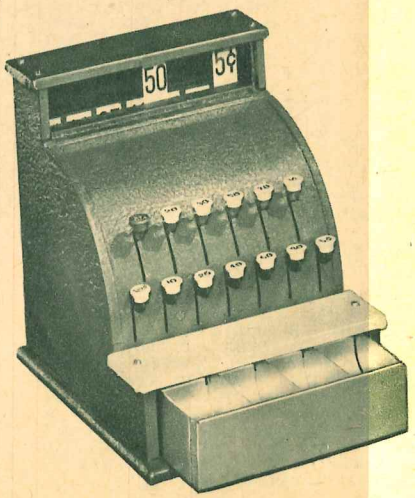


DONALD DUCK CAMERA. What fun children will have with thi camera, designed with many particularly appealing and suitable feature for children. First, and most important, it is a real camera taking ver good pictures either by children or adults. The low price of $2.00 recom mends it highly as a camera for children. The attractive durable case i decorated with the famous Disney Donald Duck characters. It looks lik Dad's expensive camera. It has a cord which goes around the neck, thu helping to carry the camera to keep it steady. An accurate level view finder makes it easy to see just what will appear in the picture. Fixe focus, with optically ground meniscus lens. Uses standard 127 film giving 12 exposures per load—each 1⅝" x 1⅝". Enlargements may b made up to 8" x 10". Size of camera over all 4½" x 3⅛" x 2½". **Price postpaid, $2.00.**

BINOCULAR FIELD GLASS. This field glass is another popular creatio by Herbert George. It sets a standard for precision construction an beauty of design in the low price field. Has 3½ power (magnification) wide field of vision, adjustable for eye separation and focal length large lenses, eye lenses recessed to eliminate light and reflections, an maximum sturdiness with minimum weight. The fun children (an adults) can have with this field glass is unlimited—at home, on land o water trips, bird study, camping and endless uses. Comes with hand some leatherette carrying case with shoulder strap. **Price, postpaid, $4.1**

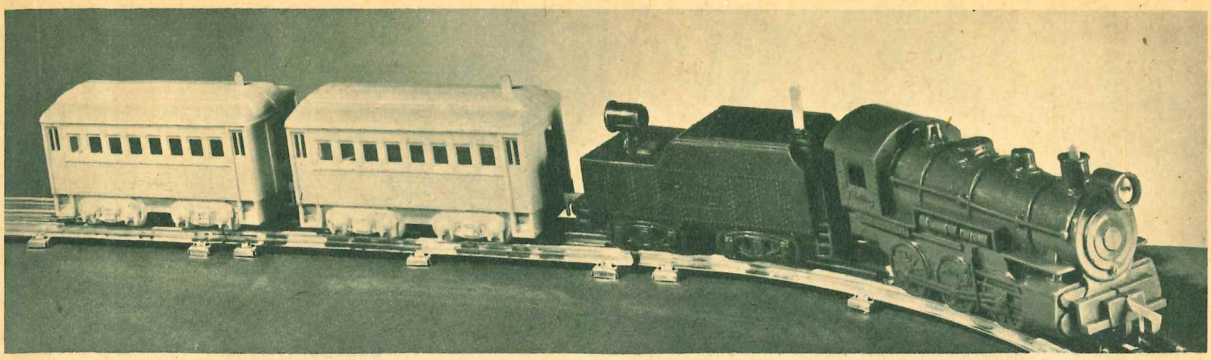
U-FLY-IT. With his imagination i high, our young pilot flies straigh "into the wide blue yonder." As h sits at the controls he can actuall see what is happening to his 'plane on the aircraft instrument panel b fore him. When he pushes or pul the wheel, the little plane in th center of the inclinometer dives climbs. As he turns the wheel th little plane in the center of the turn and-bank indicator also turns ar banks. Other realistic features i clude the Intercom mike, and th radio telephone earphones. Printe on the sturdily constructed instru ment panel are also an air spe indicator and a gyro compass dis Has a deluxe molded control whe A specially designed "C" clamp fa tens the panel without marring tables, desks, window sills, chair etc. Endorsed by American Airline Set comes complete with flight ma ual. Size 8" x 8½" x 20". **Price, pos paid, $4.30.**



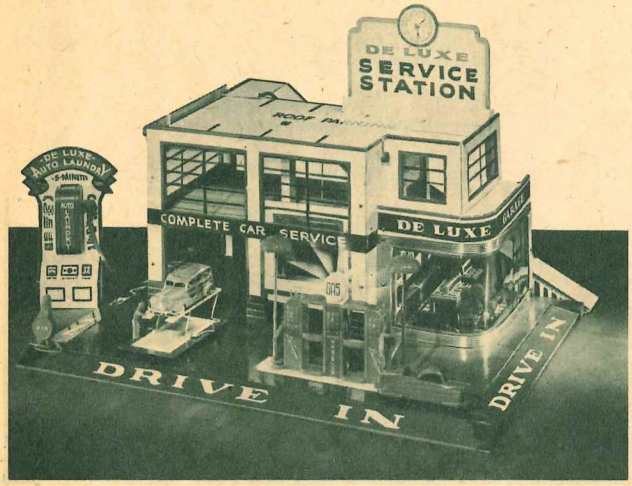


GIANT PLAY BALL. On beach or lawn—for all-around fun for old or young, this Plastic Ball made by Doughboy is just the thing. Light as a feather—can be enjoyed by even the tiniest of tots—and yet it is very strongly constructed so that even the grownups can sit on it without mishap. Will not puncture readily but if it does, puncture patches will make it like new. It is both weatherproof and waterproof. Measures 22" dia. inflated. Gaily colored in red, white and blue. It has a self-closing valve—no tying or pumping necessary. **Price, postpaid, $3.25.**

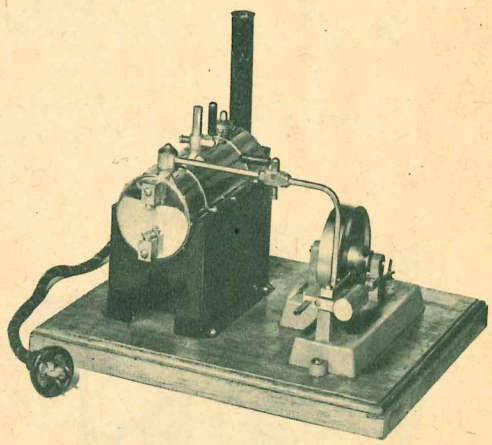
TOM THUMB CASH REGISTER. This will delight th children when they play store. Press any key fro 1c to $1.00 and a bell rings, the drawer pops out a the amount indicator pops up in the glass windo at top, just like in a real cash register. It is made heavy gauge steel colored with bright red ename Weight 3½ lbs. It is 7½" deep, 6½" wide and 7¾ high. **Price, postpaid, $4.50.**



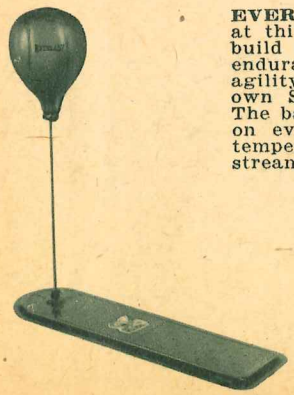
SCHILLING ELECTRIC TRAIN. Here's an electric train simple enough for anyone to set up and operate, and its price range is within everyone's pocketbook. This is the beginner's electric train par excellence as it requires no elaborate hookup, no plug-in, no house electric current. Beautifully constructed of strong plastic material to withstand hard wear, it will run for many hours on four inexpensive flashlight batteries. The flashlight batteries supply the current to the rustproof aluminum rails. At the flick of a switch the train starts, stops, or reverses. Two sturdy plastic cars, a locomotive and a coal tender in attractive colors, black engine, blue tender, yellow cars, will couple automatically, and uncouple at the press of a button on top of each car. Eight curved and four straight rails come with the set, but you can use any standard 0-gauge rails you may have on hand or purchase to make the track longer. The control box is simplicity itself. It contains four batteries and a combination on, off and reverse switch. Can be hooked up and ready to run in a jiffy. This is the train that will gladden the hearts of a million American boys this Christmas. **Price, postpaid, $12.95.**



DE LUXE AUTO SERVICE STATION. The dream of every boy comes true when they receive one of these beautiful and well constructed service stations. Built of strong Tekwood construction thruout, it is gaily painted white with red and green trim. Large acetate display windows look just like the real thing, but will not break. A completely equipped garage, filling station, lubritorium, car laundry and parking garage combined. Overall dimensions 23″ x 19″ and 14″ high. Fully equipped with ramp to roof, and an elevation that actually works. Two electrically lighted gas pumps that hold and dispense water (imitation gas) to the tank of a plastic touring sedan. Also a separate car laundry service station that really washes, an air pump, a gasoline truck, and a fully equipped auto washroom containing counters and eight tires on racks. To top it all there is a mechanic and a metal hydraulic lift that raises and lowers cars. Mounted on sturdy base. **All for $6.00, postpaid.**



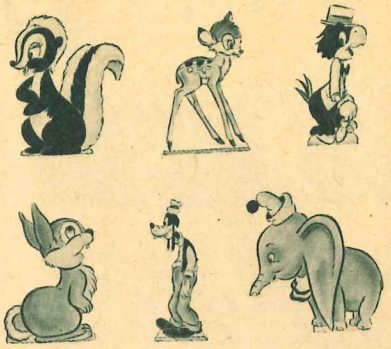
STEAM ENGINE. The Jensen miniature steam engine is a highly educational example of physics that not only teaches a lesson but makes it fun for the children to learn. It is not just a toy but an actual working model and built by the same men who build the full scale Jensen steam engine. The safety factor of this engine is duplicated by a steam pressure valve and a glass water level gauge. The operation of this engine is simple. The water heated in the boiler by 110 volt AC, DC electric heater, is generated to steam that travels through the steam line to the cylinder and valve blocks which, in turn, operates the flywheel. The speed of the flywheel can be regulated minutely by the control of a throttle valve on the main steam line. The boiler, 2½″ in diameter and 5″ long, is made from heavy seamless brass tubing mounted on a steel fire box. It includes among the safety features a steam whistle which helps also to lose excess pressure. The cylinder with its ½″ bore and 9/16″ stroke and the valve block are of solid brass. The engine is on a cast iron base and the entire unit is mounted on a wooden base board, 9½″ x 11½″. **Price, postpaid, $18.50.**



EVERLAST SOC-O-BAG. Come on fellows, take a sock at this swell punching bag. See how quickly it will build strong, hard muscles and add extra pounds and endurance. Boxing also teaches quick thinking and agility. Keep in trim by daily practice with your very own Soc-O-Bag. Not a toy, but really made to last. The bag is strong and has Jack Dempsey's autograph on every bag. The spring rod is rustproof and oil tempered. Foolproof safety bag mount. The base is streamlined heavy steel. **Price, postpaid, $6.00.**

EVERLAST—FATHER AND SON BOXING GLOVES. Every red-blooded boy wants to learn to box. And it is excellent training as a body builder and muscle and mind coordinator, aside from its excellent physical development aspects. Here's a set of real professional type leather boxing gloves, a pair for the boy and a pair for Dad. Padded to a weight that no one will get hurt, they afford a lot of fun and training for Dad and Son. Two pair of genuine leather gloves built for long-wear performance. One father's size, the other for the boy—each bearing Jack Dempsey's autograph. **Price, postpaid, for both pair, $8.25.**

MODEL-CRAFT MOLDING AND COLOR KITS. We are pleased to present this very popular activity and educational toy set with new and attractive features. The principal features of the kit consist of 6 rubber molds, molding powder, paints and varnish. The molding powder is mixed with water **without heat or chemicals.** The smooth white mixture is then poured into the rubber molds. When the mixture is dry and hard the rubber molds are peeled off leaving excellent castings. 3″ to 4″ high. The molds may be used over and over again. After the white castings are finished children then paint them according to their own imaginations in realistic colors. Then the varnish can be applied for permanent and added attractiveness. An adequate supply of molding powder is supplied plus paint brush, mixing dish, spoon, talc and puff. Additional supplies of molding powder may be secured from stores or the manufacturer.



CIRCUS SET consists of: Toto, the clown; Sylvia, the bareback rider; Trixie, the horse; Rags, the dog; Daisy, the seal; Curley the lion. **Price, postpaid, $3.50.**

DISNEY No. 9 consists of the famous Disney characters: Pluto, Mickey Mouse, Minnie Mouse, Mickey's Nephew, Donald Duck and Donald's Nephew. **Price, postpaid, $3.50.**

DISNEY No. 15 consists of many of the most famous Disney cartoon characters: Bambi, Dumbo, Joe Carioca, Goofy, Flower and Thumper. **Price, postpaid, $3.50.**

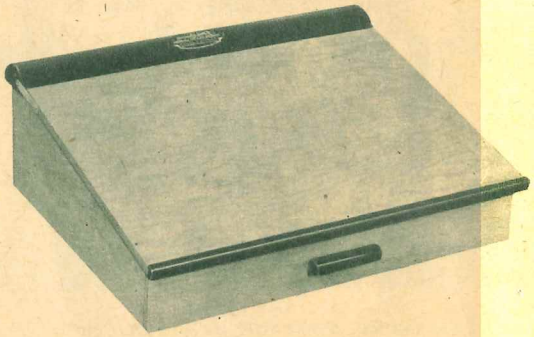
WILD WEST. This is the newest and the most clever of the Model-Craft sets. It includes Wild Bill, Texas Kate, Pronto (Indian on horse), Steer, Tony (Cowboy Pony), and a Chuck Wagon which has honest-to-goodness wheels giving mobilization to Model-Craft for the first time. **Price, postpaid, $4.50.**

INDIAN TRIBE. Join the pow-wow as it was lived many, many years ago in the wild and woolly west with Indian Chief, Squaw with Papoose, Warrior, Tom-Tom Player, and Teepee. **Price, postpaid, $2.25.**

Strathmore
MAGIC Table SET
THE ORIGINAL and ONLY MAGIC SET CONTAINED IN A
COMBINATION CARRYING CASE and MAGICIAN'S TABLE

MAGIC TABLE SET

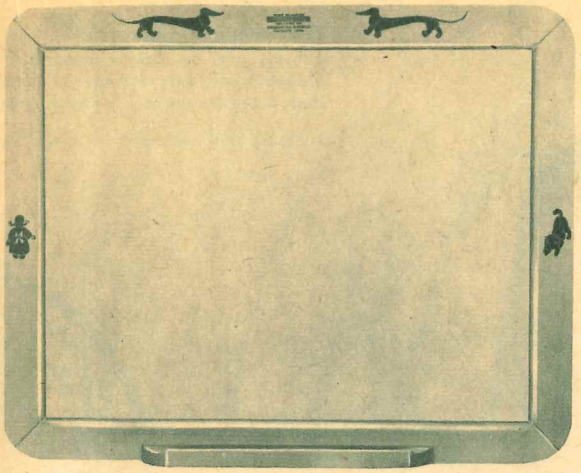
MAGIC TABLE SET. Strathmore has produced another Magic Table Set of brand new tricks with which the young magician will mystify his friends. He or she can put on a full scale show. Full instructions for every trick, and anyone can do them with hardly any practice. The set comes compactly packed in a sturdy red and black lacquer carrying case. When the young magician wishes to perform, he quickly removes from the case, a collapsible leg and braces, that convert the case immediately into a magician's table. All the props and instructions for 16 amazing tricks are at his finger tips by merely lifting the lid of the table. **All for $5.50, postpaid.**

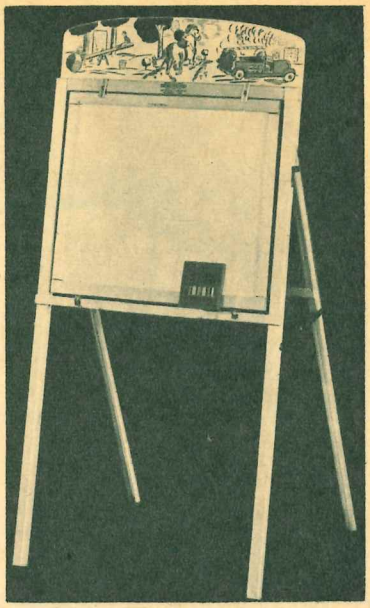


MAGIC DESK. Every child needs a desk of his very own, one on which school work can be done, or any other writing and drawing that the child may desire to do. The Strathmore Magic Desk is not only a very excellent desk, but having no legs, it can be easily moved from room to room, and stored compactly. Use it on the kiddies' Play Table, or any other table, use it flat on the floor, or on the lap, in bed or out. It is 12 x 17½″ and 6″ high, made of reinforced plywood, plus a full-sized Magic Slate writing surface as an extra feature. The top lifts up to use the Magic Slate and also to allow the user to gain access to the storage bin within. A T-square, a triangle and a irregular curve are all provided with this Magic Desk. The wooden desk top protects the magic slate. A large divided drawer, and secret sliding panel provides lots of space for books, papers, pencils, etc. Suitable for all ages of children (adults, too). **Price, postpaid, $7.50.**

PETER RABBIT MAGIC SET. Here's a chance for boys and girls to mystify all their friends; It's fun galore. At any time you can do a few simple tricks that will dumb-found them. Or you can arrange a whole magic Show with real Tickets. Box Office, and everything. Your audience will be amazed by the jumping Carrot; astounded by the Magic Dollar . . . and where does the Rabbit go in Peter's great Dream Trick? This fascinating Magic outfit also includes Peter's Life Story in a big 4-color Book. Here's hilarious fun for the whole family. **Price, postpaid, $1.25.**

MAGIC SLATE BLACKBOARD. A Strathmore Company, old reliable in a bright new uniform. The Magic Slate has contributed hours and hours of educational fun to millions of children. New cards, new colors and new designs are included in this brand new Magic Slate. Children write or draw on the filmlike surface. Presto! When the film is lifted all the writing disappears. It can be used over and over again. No dust, no dirt; an assortment of cards are bound to the easel just above the slate. These are for copying purposes. The whole slate is mounted on a heavy easel that can be set up or held in the lap, or on the table as desired. Over-all size 11¼″ x 17″. **Price, postpaid, $1.25.**



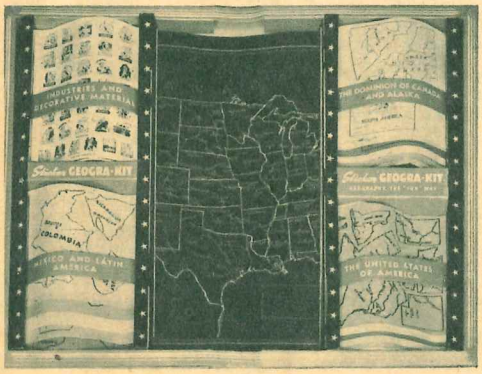


PLUS-LITE WHITE BOARDS

The Plus-Lite Wall Board and the Easel Set described herewith have the patented, smooth, white, erasable surface and crayons. They permit the educationally and optically correct use of erasable black and colors on white. Quickly erased with dry or wet cloth. Absolutely dustless. Water solvent crayons.

No. 52 WHITE BLACKBOARD. We now boast a new particularly attractive frame for the Plus-Lite Board. It is of natural wood with a clear lacquer and colorful decals. The board itself is finished in a smooth, hard white surface instead of the customary blackboard with dusty white chalk. Writing and drawing is done with black and colored crayons thus presenting pictures in their true relationship on the white surface. Pictures are easily erased with a soft dry cloth. The large crayons, 3½" x ⅜", resemble wax crayons but are of a patented material, easy writing and erasing, and soluble in water, thereby permitting crayon marks to be easily washed from cloth and fabrics. Endorsed by educators. The new frame is 2" wide by ¾" thick with hangers and crayon rack; and package of 8 colored crayons. The writing surface is 18" x 24". **Price, prepaid, $5.85.**

No. 56 WHITE BLACKBOARD EASEL. Plus-Lite have developed a new set incorporating the white board idea into an easel and desk set. The surface of the board itself is finished with a smooth hard white surface instead of the customary blackboard. On the white board, writing is done with patented black and colored crayons, thus presenting pictures in their true relationship on a white surface. Pictures are easily erased with a soft dry cloth. The large crayons, of a patented material, are easy writing and erasing, absolutely dustless, and soluble in water, thereby permitting crayon marks to be easily washed from cloth and fabrics. Endorsed by educators. The easel can be used as pictured with the white surface upright, or the white board may be adjusted to form a flat desk surface, or the board may be turned over giving a smooth surface for the use of paper. The board is made of sturdy Masonite, white on one side, plain on the other. The board can also be removed from easel and used as a lap board or on the floor or table. The easel is 20" wide x 42" high, sturdily constructed. Has attractive decorations at the top and a rack for holding 8 different colored crayons and an erasing cloth. **Price, express prepaid, $8.50.**



GEOGRA KITS. These unique kits contain everything necessary for children to make their own maps in a simple but effective way. There are two sets, the Western Hemisphere which was so popular last year and the new Eastern Hemisphere set. With each set 4 large maps can be made each 14" x 18". For the Western Hemisphere the maps are the United States, Canada and Alaska, Mexico and Central America, and South America. For the Eastern Hemisphere the maps are Europe, Asia, Africa, and South Pacific. The basic part of each map is a sheet of heavy black cardboard on which is printed the outlines of states, provinces and countries. Then there are sheets of colored gummed paper. On each sheet are printed outlines and geographical features of the various states, provinces and countries. Children cut out the colored paper and stick it on the proper places on the black outline maps. The finished products are beautiful six color maps. There are also over 150 stickers of small pictures in each set which can be stuck on the maps, showing the principal industries and resources as well as other interesting geographical information. **Price of both Western and Eastern Hemisphere sets, $2.80, postpaid. Price of either set, $1.50 postpaid.**

HIDDEN PICTURE PUZZLES. This is a two-in-one puzzle educational pastime. First of all it is an ingenious inlaid type puzzle, simple enough for children to put together. It is made of pressed fibreboard, beautifully painted in gay modern subjects. Each puzzle has twenty-four pieces to be assembled in their proper places to complete the picture. They are purposely made large enough for children of 4 and older to handle and put together. These pieces fit into a background tray that holds them in place. In addition there is the added feature of finding hidden pictures cleverly tucked away in some hiding places in the complete puzzle picture. CHILDREN'S ACTIVITIES readers will recognize this as being identical to our very popular page of Hidden Pictures. This set consists of 4 separate puzzles. 1. A Circus Scene; 2. A Travel Scene; 3. A Baseball Scene; 4. A Picnic. **Price of set, $1.20, postpaid.**

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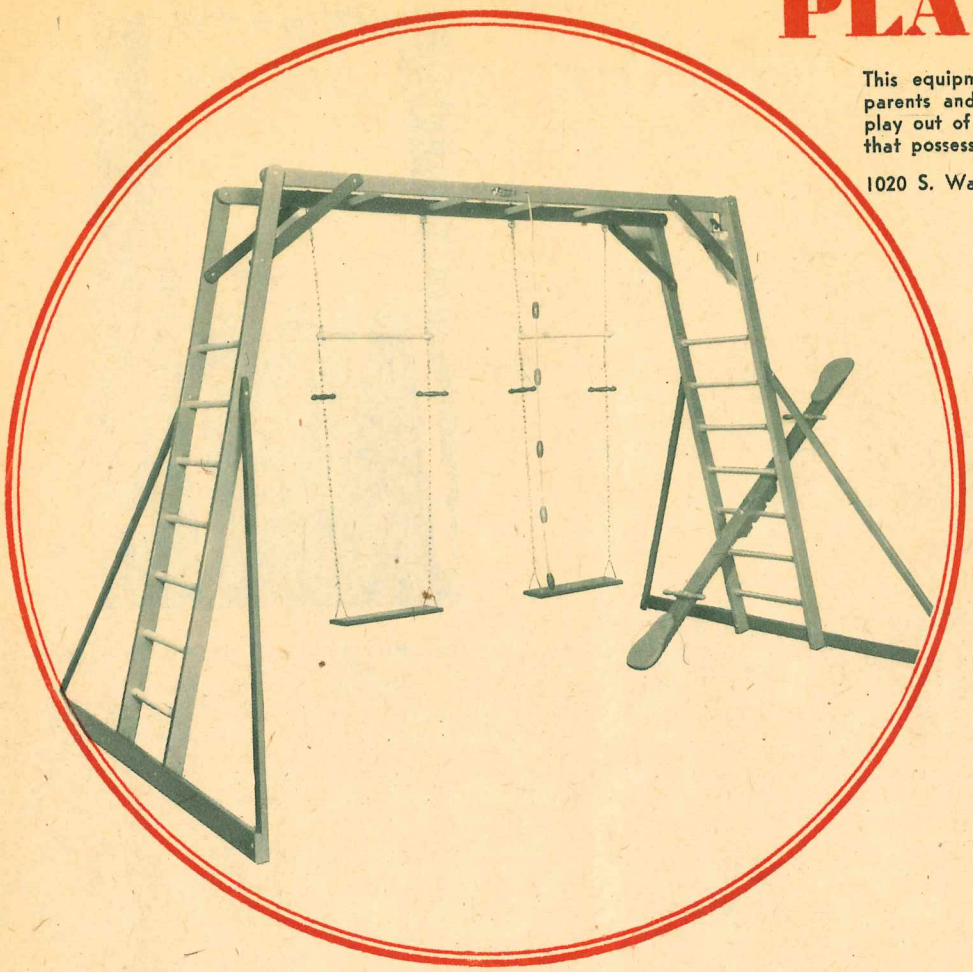

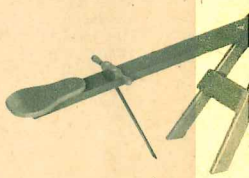

12-PLAY MERRIPLAY JUMBO GYM is back with us again! Due to the tremendous response to this item in prewar days, we have exerted every effort to feature this gym again. We believe this Goshen Gym to be stronger and more rigid than any other gym on the market, either wood or steel, in this price class. At the same time it offers more play features. The climbing ladders add greatly to the play value as well as giving great strength and stability. The swings, trapeze and rings which have noiseless bearing attachments are safety tested to hold 3,500 lbs. The swing seats are non-tilting and the flying rings have rubber safety grips. The play features include 2 upright and 1 horizontal ladder with hickory rungs put into place under hydraulic pressure, 2 regular swings and adjoining trapeze bars which are removable, 1 set of removable flying rings, and a pair of spring mounted exercise rings, a climbing rope, and a teeter-totter. Ground dimensions are 7′ wide by 10′ 4″ long, ladder height 7′. Steel rods fasten the gym securely to the ground. The splinter-proof Douglas Fir frames are a beautiful turquoise and bittersweet. **12-play jumbo gym complete as illustrated, $33.00** F.O.B. Chicago. Shipping weight 100 lbs. **Jumbo gym with additional, separate teeter-totter standard, $36.20.** F.O.B. Chicago.

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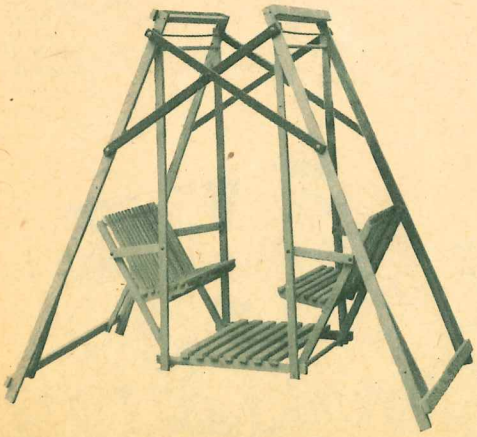
JUVENILE SWING. This fine Merriplay Swing is a delight to youngsters, and is built to take the rootin' and a tootin' play of husky children. Constructed with safety standards throughout. Competely free swinging. Beautifully finished in turquoise blue and bittersweet. 2 sizes. **4 Passenger Swing**—ground space 4′x5′6″. Height, 5′. **Price, $12.50, F. O. B. Chicago, Illinois.** Shipping weight 46 lbs. **2 Passenger**—ground space 3′3″x5′7″. Height 5′. **Price, $10.70, F. O. B. Chicago.**



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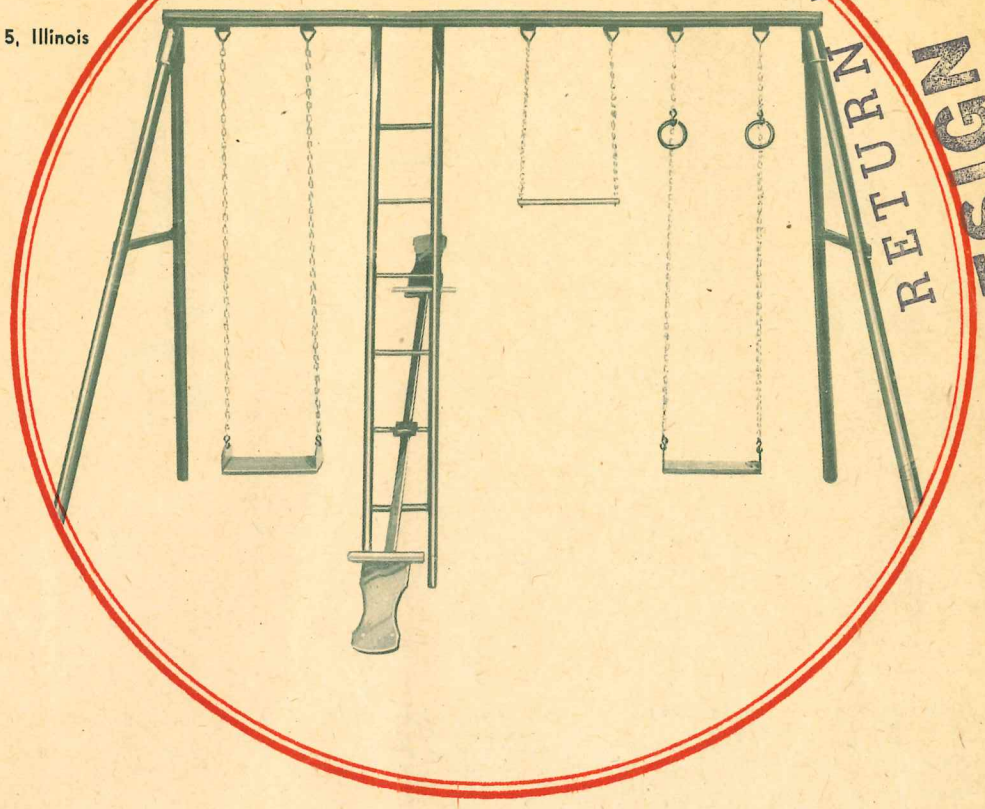
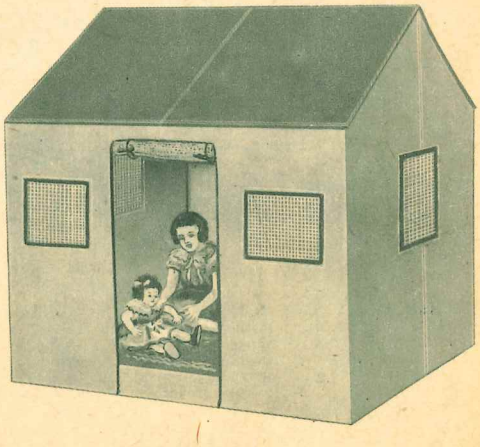


TEETER-TOTTER. l equipment so diffi- we are fortunate in present this strong teeter-totter. It can ndoors and outdoors ·ongly along correct he teeter board has saddle seats and has or equalizing weight. 74", height of stand- finished in turquoise sweet waterproof en- **press prepaid, $7.35.**

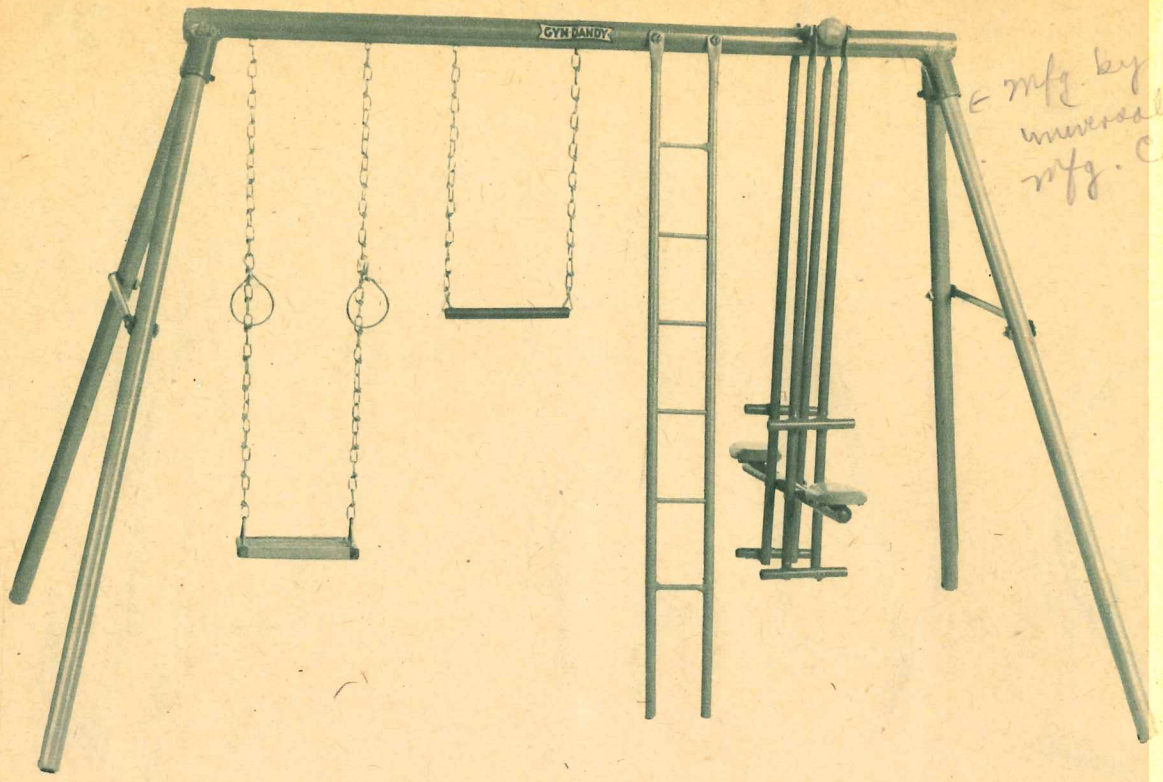
9 PLAY STEEL GYM. The popular steel gym which we featured last year has been refined, improved, and additional play features have been added. Due to the scarcity of this kind of equipment we are fortunate in being able to present a steel gym this year. It is exceedingly strongly constructed, rigid and safe. The framework throughout is made of 2" steel tubing. The uprights are joined to the cross bar with a welded connection requiring no nuts or bolts. This makes a very easy and strong assembly. Hangers, containing bearings, are welded to the cross bar. The ladder rungs are welded to the ladder upright and are made of 1½" steel tubing. New metal straps add to the strength and safety of the swing seats. The play features consist of 2 swings and 1 trapeze all with chains; climbing ladder; 2 exercise bars one at each end; and an adjustable strong seesaw board used with the ladder (not illustrated). Uprights finished in attractive green enamel with cross bar and ladder in red. This is a large gym 7' high, with cross bar 9' long. **Price, F.O.B. Shreveport, La., $39.50.** Shipping weight 160 lbs.

MARY ANN PLAYHOUSE. This Mary Ann Playhouse makes every little girl's dream come true! At the same time it is an easy and effective way of teaching little daughter good housekeeping. Fully waterproof for outdoor use with fine painted awning canvas. Supported by durable steel fame, easily assembled and taken down. No center pole or stakes. Because of this construction it can be used indoors or on the porch. Size 4' 8" x 4' 8" x 4' 9" high. Walls painted bright orange. Roof dark green. Door and window curtains of fine mesh bobbinet. **Price, prepaid, $19.50.**

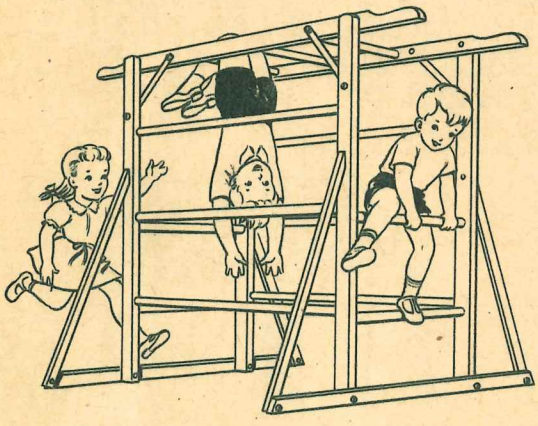


T. This is a quality which is particu- ıctically the entire ed and used as an ys, or the tent can ntirely closed. The Olive Drab water- rial with full size s that may be used ll strain points re- louble goods, and seams, 7' x 7' x 6' center pole, ropes Also has rear bob- th storm flap. Poles ing included. **Price, $16.75.**

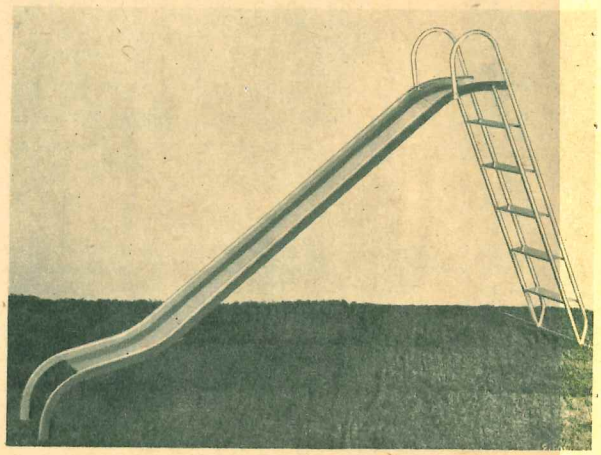
CANVAS WADING POOL. Theres is no need to comment on the fun children will have in this portable canvas wading pool. It is constructed of extra heavy waterproof green oiled duck. Sturdy angle iron rust proof frame with 4" metal corner seats. Height of pool 12". Size 4½'x4½'. **Price, express, prepaid, $20.00.**



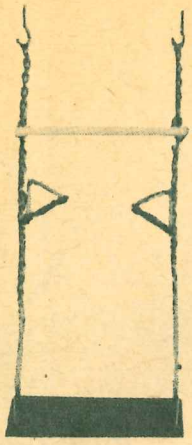
GYM DANDY 8 PLAY STEEL GYM with SKY SCOOTER. This is a new steel gym by Universal Mfg. Co. which we have added to our quality selections of playground equipment. Built especially strong and large, with legs and top of 2″ steel tubing. Top 9′ long. Legs 8′ high. Welded sockets connect legs with top, giving strength, rigidity, and ease of assembly. Patented cadmium-plated **ball-bearing hangers** for trapeze, swing, and rings. Galvanized chain, non-tilt seat brackets, cadmium-plated steel rings. All-steel welded climbing ladder, two strong horizontal bars, **and** the Sky Scooter. This is a real innovation in play-gym features—a fun-packed **ball-bearing pumping** swing that can be operated by either one or two children. Has four strong steel rods from ball-bearing hangers. The swing is operated by the child or children grasping the handle bars, placing feet on the rests and then pumping back and forth in a handcar motion. An excellent arm, back, and leg developer as well as loads of fun. Gym finished bright red and green weather-resisting enamels. **Price, $49.95 F.O.B. Shreveport, La.** Shipping weight 145 lbs.



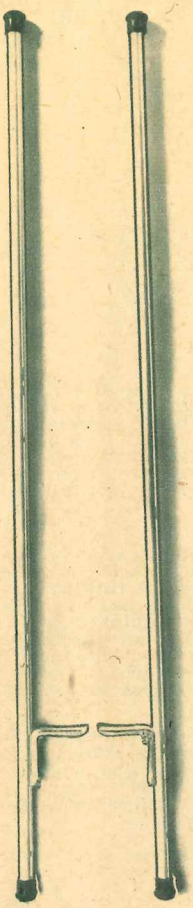
MERRIPLAY EXERCISER. This is a fine brand-new kind of exercising play equipment for children, made by the manufacturers of the famous Jumbo Gym. This exerciser may be used equally well indoors or out. All children love to climb, hang by their hands and knees, "Skin the cat," etc. The use of this exerciser helps to develop practically all the muscles of the body. A special advantage of the exerciser is that it may be used safely by children as young as 3 years and from there up to about 8 years. The exerciser is 6′ long, 4′ high and 23″ wide. With braces it occupies a ground or floor space 6′ long x 4′ wide. Frame is made of sturdy Douglas fir with the rungs made of 1⅛″ diameter hickory, carefully sanded and put in under hydraulic pressure. Frame has rounded edges and is beautifully finished in bittersweet and turquoise blue. Comes from the factory with both sides and the top completely assembled. Rungs at the ends are easily put in and secured. **Price, F.O.B. Chicago, Ill., $17.00.**



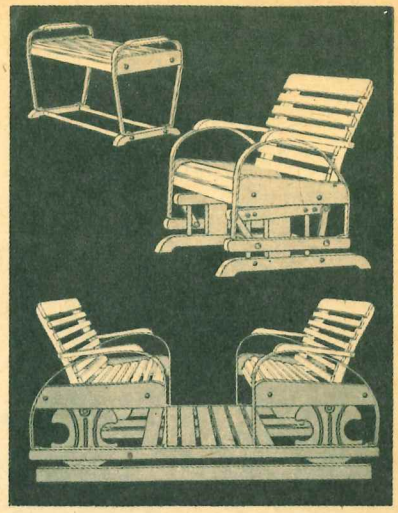
10-FT. STAINLESS STEEL SLIDE. This new slide, by Bender, embraces all of the basic features which guide our selection of play yard equipment—fun for the children, complete safety, durable construction, and fine finish. The slide is built of welded steel throughout—nothing to get loose. The sliding surface (Bedway) is 10-ft. long. It is made of the highest grade stainless steel which insures a very smooth surface that will not rust, corrode, or mark. The ladder is strongly built of double tube bright finished steel with step design that prevents slipping. Height to top of Bedway 5′ 6″. The steel side rails are finished in rubberized lacquer enamel. Easy to set up with bolts connecting ladder to slide. Truly a quality slide that will help make your home play yard the center of fun, safety, and attractiveness in your neighborhood. **Price, $49.00 F.O.B. Shreveport, La.** Shipping weight 102 lbs.



CONVERTIBLE SWING SET. We are pleased to present a new play set, strongly and safely built to pre-war quality and with very flexible use. The set itself consists of swing seat, trapeze, 2 exercise rings and 4 lengths of strong metal chain, each 4′ long (only 2 chain lengths are shown in the illustration to save space). When used as a swing the chains may be hooked together to make a swing up to 8′ long. When used as a trapeze or with rings the chains can be made 4′ long by simply disconnecting the 2 bottom chain lengths. Swing seat, trapeze and rings can also be hooked to the chains at any point for adjustment to size of child. Strong screw eyes are provided which can be screwed into a limb of a tree for outdoor use, or into rafters of the basement, porch, attic, garage, etc., for indoor use. Extra sets of screw eyes could also be purchased at a hardware store so that the set could be moved indoors or outdoors as desired or taken on picnics or vacation trips. All parts of the equipment are finely finished and splinter proof. **Price, postpaid, $2.95.**



ADJUST-A-STILT — Here is the most practical and safest stilt we have yet seen. Made entirely of aluminum—very sturdy and yet very light (each stilt weighs one lb.). It is securely rubber-tipped on top and bottom. Four height adjustments are easily made by lifting or lowering the strongly constructed step to the next set of holes secured by bolts and conveniently adjustable wing nuts. **Price, postpaid, $4.00.**



GLIDE SETTEE AND ROK-O-GLIDER, Jr. These are exactly like the famous Goshen Rok-O-Gliders made for grownups. These juvenile sets can be enjoyed by children from two up. Made of the best durable material and constructed with care and precision—for lasting satisfaction and service. The posture-perfect relaxation they afford and the smooth, rocking-gliding motion makes them extremely popular with the little tots. None but the best grade weather-resistant woods are used. Arms are of metal. All seats and backs are painted a warm-tone white—the trim is bittersweet and turquoise. You can purchase the complete set or separate units.

SPECIFICATIONS

No.	SEAT Width	SEAT Depth	Height	Shipping Weight
131	14″	12″	11″	14 lb.
*132	24	12	11	17
110	24	12	11	55

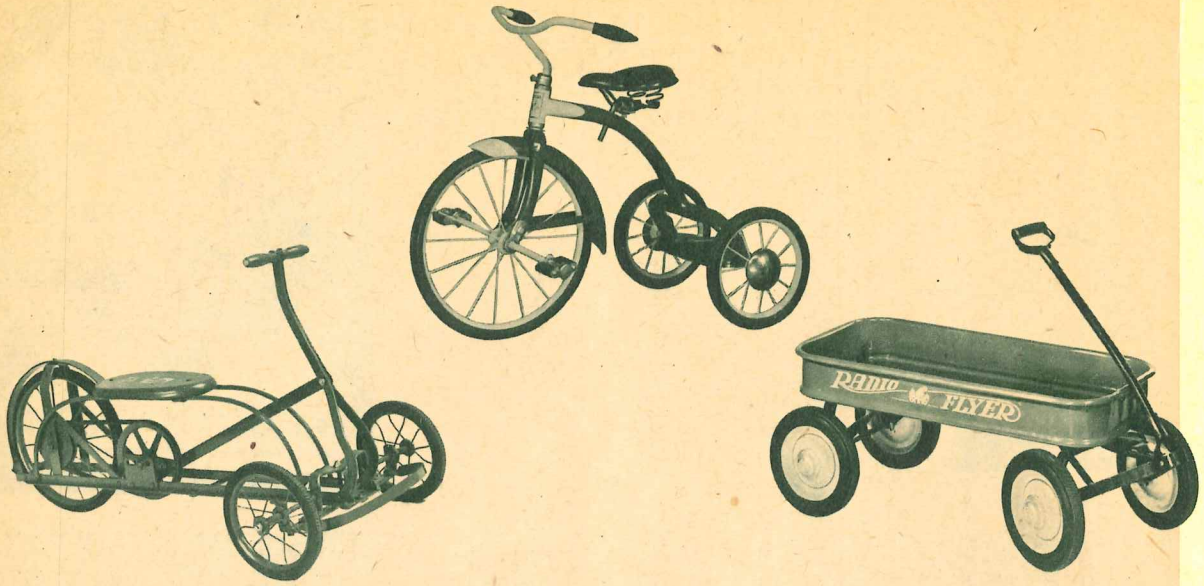
136 is 10″ x 18″ and is 11″ high-weight 8 lbs.

131—Rok-O-Glider (for one) **$ 9.50**
132—Rok-O-Glider (for two) **$11.70**
136—Rock-O-Table **$ 4.50**
110—Glide Settee **$31.00**

All F.O.B. Chicago
*132 not illustrated

ROY ROGERS COWBOY SUIT. Yippee! What young feller couldn't have fun with this Yankiboy suit? Chaps, shirt, neckechief, lariat, hat, leatherette belt, with decorations, holster, and gun (pop gun). The chaps with wide sweeps, are gaily decorated with pictures of Roy Rogers, the famous cowboy star, and his equally famous horse, Trigger. Chaps are made of sturdy tan colored denim with red denim tops. Shirt of cotton plaid. Hat tan with red and white bands. Rayon neckerchief. Made in standard children's clothing size—4, 6, 8, 10, 12. Please specify size if ordering this rip-snorting suit. **Price, postpaid, $5.70.**

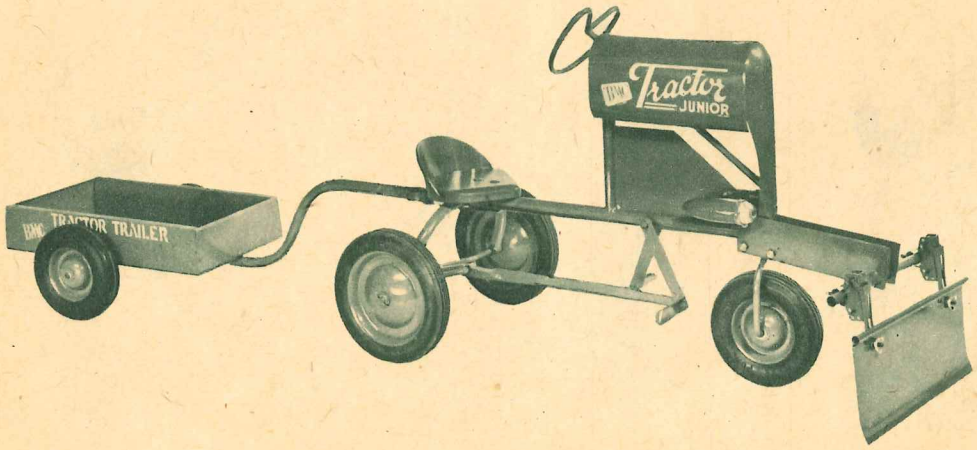
COWGIRL SUIT. The legions of boys who get a tremendous kick out of playing cowboy are not the only ones who like to "go western." Sister loves it, too, and here is a companion outfit for her, by Yankiboy, that is a fitting mate for brother's Roy Rogers suit. The snappy skirt and matching vest are of blue cotton cloth with fancy fringe. Typical colorful western cut-out and metal decorations adorn the outfit. Bright plaid blouse. A cowgirl hat, holster with toy gun, colorful neckerchief, and lariat complete the outfit that gives every little cowgirl the freedom of the range. Sizes 2, 4, 6, 8, 10, 12, 14. When ordering please specify size. **Price, postpaid, $5.70.**



MICHIANA FLYER. Once again we feature this vehicle which was so popular with our readers in pre-war days. While it is sturdily built this Flyer is light enough for a small child to handle with ease. It not only provides hours of fun for the children, but it is a health and muscle builder. The hand propulsion develops arms, body, and shoulders as well as feet which do the steering. It is not difficult to operate due to the precision built pulley and V-belt drive. The very strong hardwood frame and handle are appropriately streamlined. The overall length is 38″ with 12″ rear wheels and 7″ front wheels, all rubber tired. The seat is 11″ from the floor, and the Flyer is 7″ wide. Quick adjustment features make it possible for a growing child to use it for several years. **Price, express prepaid, $16.60.**

AMERICAN VELOCIPEDE. We have waited as patiently as you for several years now with great anticipation for the time when we could once again present a truly good velocipede. The Hettrick Manufacturing Company have answered our all and we now proudly present this fire engine red vehicle with white decorations! It is made of 1-15/16-in. tubing. The 12-in. rear wheels have 1¼-in. semi-pneumatic tires and helical spring bearings with large deluxe hubcaps. The front wheel is equipped with ball bearing clips and two-piece spring bearing pedals. The spring-type saddle provides a very comfortable perch for the "driver." A wide sturdy step plate supplies ample room for that extra passenger. The distance from seat to pedals varies from 22″ to 24″ depending upon the height to which the seat is adjusted. The adjustable handle bar is 23½″ wide. This is the hopes and dreams of every war child come true! **Price, express prepaid, $19.00.**

RADIO FLYER WAGON. It gives us a great deal of pleasure to present a big all-steel pre-war wagon again—made by one of America's largest manufacturers of wagons, Radio Steel. All steel — body, running gear, disc wheels, tongue, and steering apparatus, 10″ double disc wheels with large 1¾″ semi-inflated tires that give the smooth floating ride that youngsters adore. Body 34″ long, 15½″ wide, 4½″ deep. Body in bright red baked enamel. Wheels "refrigerator white" enamel with red stripes. Black running gear. This is a fine wagon of pre-war quality and price. **Price, express prepaid, $12.00.**



B. M. C. TRACTOR JR. AND OUTFIT. Here is just the thing for all little farmers and farmerettes—both country and city. A real tractor that you can ride and propel with pedals. And then there are additions—the Tractor Trailer, the Bulldozer, and the Hay or Grass rake. The Tractor and other additions are made of strong tubular welded steel frames and have thick semi-pneumatic puncture-proof rubber tires mounted on steel disc wheels. Front wheel and rear housing of Tractor are ball bearing to insure easy propulsion. Safety steering mechanism, low center of gravity, wide vision, adjustable seat, and easy maneuverability (Turns in its own length). Holds up to 175 lbs. Finished in red all-weather baked enamel. Ages 3 to 7. **TRACTOR JR. alone without Trailer and Bulldozer,** 36″ long, 24″ high, 18″ wide. **Price, prepaid, $23.50.**

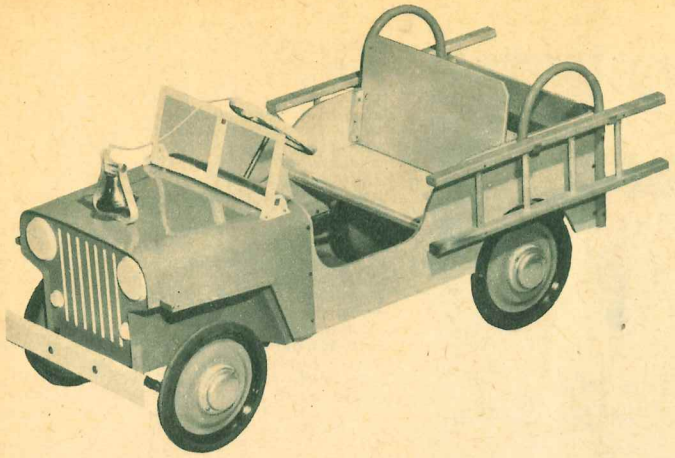
TRACTOR SR. alone without Trailer and Bulldozer. The new Senior model has the same design and construction as the Tractor Jr. but it has two distinct advantages. It has a chain and sprocket drive which gives far greater ease in propulsion as compared to the push-pedal drive. The chain is covered with guard. The Tractor Sr. is also longer, 40″, which means it can be used by larger children, from 5 to 10 years old. **Price, prepaid, $33.00.**

Additional equipment for use with either Tractor Jr or Tractor Sr.

TRACTOR TRAILER. Attaches easily by draw bar in rear of Tractor. Length over all 39″, 11″ high, 18″ wide. Holds 150 lbs. **Price, prepaid, $12.75.**

BULLDOZER-SNOWPLOW. Fastens to front of Tractor as illustrated. **Price, prepaid, $3.90.**

TRAILER HAY RAKE (not illustrated) can be mounted on the chassis of the Trailer by removing box. **Price, prepaid, $2.00.**



JEEP FIRE FIGHTER. Sound the alarm! We're ready for even a 4-11'er. What little child has never dreamed of being a fireman? This little Steger pedal vehicle not only fulfills their dreams but utilizes the designs of the even more recent and popular Jeep. The built in tubular steel chassis strong enough to hold 2 children and to protect against serious damage in case of mishaps while "racing" to the fire. However, accidents are very rare since the Fire Fighter is so easy to steer with a very sharp radius of turn as well as the extremely easy pedal control. The little metal fire bell helps to minimize the accident rate even more so by clearing a path through close "heavy traffic." (The body is partly steel with ⅜" high gloss, waterproof plywood paneling. A 22½" x 6" hard wood ladder hangs on either side of the Jeep ready for instantaneous action.) By removing the cover of the rear storage compartment a "rider" can go along to assist the driver in combating the fire. Inside dimensions of driver seat —16" wide x 7" deep. Length—42½" from axle to axle. Height 23". Width 18". Wheels are 9½" over-all with 1" tires. **Price, Express prepaid, $31.50.**

THE FAMOUS *LITTLE BROWN BEAR* STORIES MAY NOW BE OBTAINED IN BOOK FORM

Two volumes (Books I and II) are now ready and may be purchased as a set or separately. One of the most popular stories ever published in CHILDREN'S ACTIVITIES. A story the children never tire of.

Seventy or more pages in each book with profuse illustrations by Guy J. Brown, creator of the famous animal character. Durably bound in colorful cloth binding.

AN IDEAL
CHRISTMAS OR BIRTHDAY GIFT

Price per set of two books, only $2.75
Each book separately, postpaid, $1.50

Start a Library
Other Books
Will Follow.

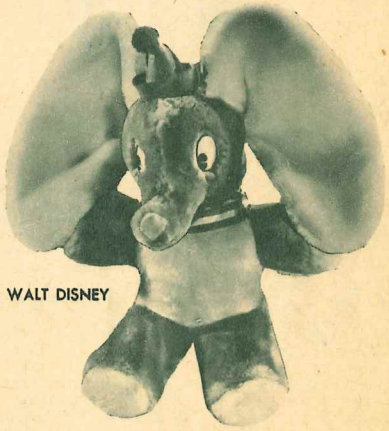
JUNIOR STEERING WHEEL. Now Junior can help Dad drive the family car. Or he can set up his own car from a box or table or chair. He can play airpilot or speedboat racer. This new toy auto wheel has a soid rubber suction cup at its base and thus can be attached firmly to the dashboard of the car, to a chair, box, bed or any smooth surface. A flexible rubber hose is the steering shaft, a realistic plastic wheel, with a horn (soft-toned beep) and a gear shift on the wheel that seems almost real in its action. Fun galore for budding motorists—boys and girls alike. **Price, postpaid, $3.25.**

© WALT DISNEY

GUND CUDDLY DOLLS. We are pleased to be able to offer these two adorable little Walt Disney characters made by Gund Mfg. Co. Suitable as gifts for older girls as well as little tots. We are sure they will find joyous friends wherever they go.

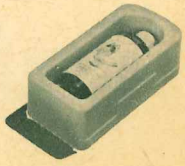
DUMBO. An authentic replica of Walt Disney's famous little character, Dumbo. What a cuddly little fellow he is—you just won't be able to resist him. He is 14" tall and is made of satiny plush—grey and white, with a natty little blue hat with red pompon on top, and a red, white and blue collar. **Price, postpaid, $4.50.**

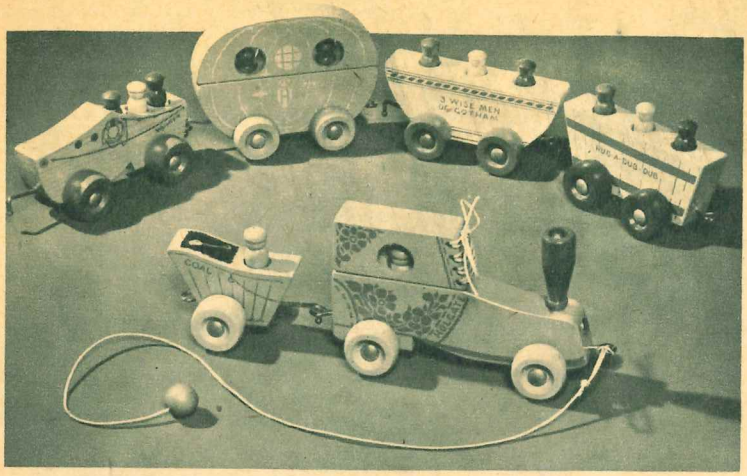
MICKEY MOUSE. The best loved of all Disney characters is without a doubt that active little fellow, Mickey Mouse. The doll is an accurate model, in black plush body with cute little red trousers and shoes, white gloves and a perky little red bow around his neck. He is 13½" tall. **Price, postpaid, $4.50.**



© WALT DISNEY

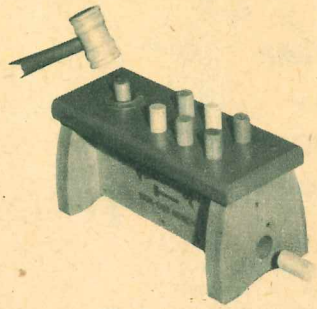
TOY-LETRIES—Helene Pessl, Inc. had a happy inspiration! The result, a new group of dual-use products, designed to combine playthings with good grooming aids. Children **want** to use these child toiletries because they are fun. Mothers offer up a prayer of thanks. One is the **LITTLE LADY GO-ROUND.** This is a blue plastic carrousel with miniature colored horses, Little Lady astride each. Arranged around the platform are generous-sized bottles of Bubble Bath, Toilet Water, Shampoo, and Hand Lotion. In the center, as the supporting pole for the canopy, is a large can of Toilet Powder. Ingenious fastenings secure the bottles in place, and when the products are removed, the carrousel becomes a lovely plaything. **Price, postpaid, $4.50.**
LITTLE LADY BUBBLE BATH. A good sized bottle of Bubble Bath rests in its own miniature blue plastic bathtub. When the bottle is removed, the tub becomes a plaything, a trinket holder or a floating boat. **Price, postpaid, $1.00.**

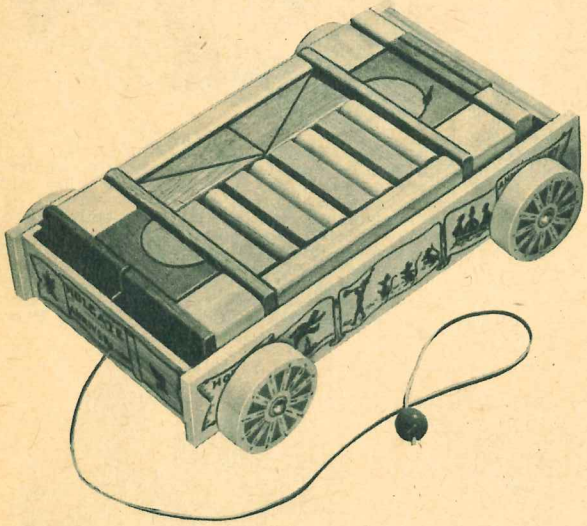


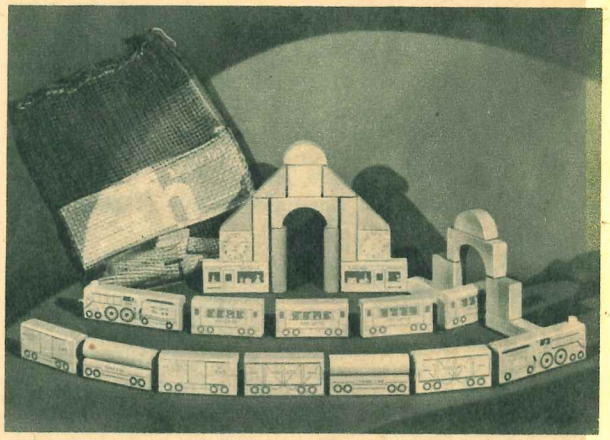


HOLGATE FAIRYLAND TRAIN. The fundamental purpose of Holgate Toys is to create a more desirable outet for a child's natural energies. A child learns quickly the difference in colors, shapes and relation of sizes. Toys with a purpose are always more interesting to children. Little toddlers from two thru four are fascinated by Holgates colorful Fairyland Train. Made of wood and colored with bright and gay colors that are so appealing to little folk, this trackless train will be pulled into every nook and cranny of the nursery. Each bright gay color will soon be recognized and each little passenger has his own place to sit and no other place will do. Each car uncouples and the tiny passengers are removable, too. There is the Old Lady in the Shoe, Wynken, Blynken and Nod, The Pumpkin Stage Coach, Three Wise Men from Gotham, and Rub-adub-dub. Complete length of the six unit train is 38". **Price, postpaid, $7.85.**

PLAYSKOOL NOK-OUT BENCH. For the very young child, satisfying his or her desire to pound, directed into worthwhile channels. The large pegs in assorted colors are pounded into the hole, and as this is done another peg pops out of the tube at the other end of the bench. Includes pegs to fill tube, 6 extra pegs, and mallet 10" long. **Price, postpaid, $2.20.**

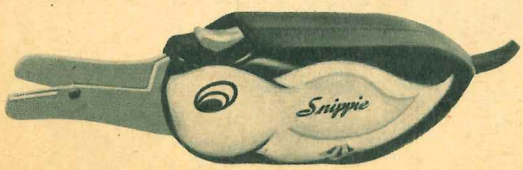






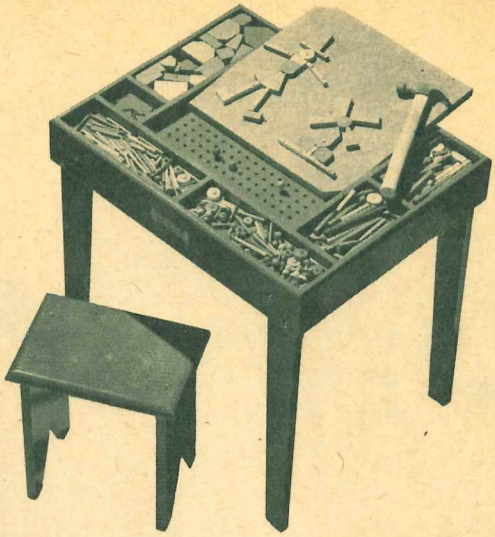
HOLGATE WAGON OF COLORED BLOCKS. There is probably no plaything that has a more universal appeal to little children than blocks. They develop imagination, dramatization and creative play—teach shape and color relationship. One of the better sets is Holgate, long known in the field of playthings for young children. The blocks come in an attractively decorated wagon, 15" long, 8" wide, and 3½" high. There are 42 smooth solid blocks finished in strong primary shades of red, yellow and blue—then waxed to keep them clean and bright. The blocks are sanded and seasoned to prevent warping. Correctly proportioned to insure the greatest possible number of combinations. Truly a quality set. **Price, postpaid, $3.75.**

HOLGATE BAG OF RAILROAD BLOCKS. Here are forty of the most entrancing blocks imaginable. Blocks that are stenciled on one side to picture objects—all pertaining to railroad play. Oblongs with drawings of passenger coaches, etc., on the side. Blocks, properly assembled, that will build a station-freight depot—and countless other objects peculiar to railroading. Packed in a heavy durable bag. **Price, postpaid, $3.15.**

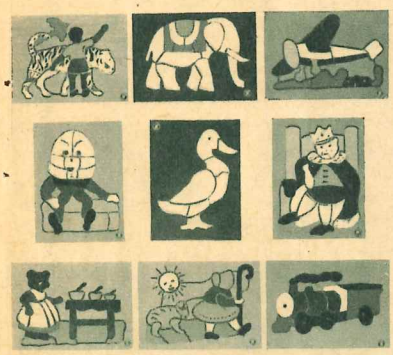


SNIPPIE ELECTRIC SCISSOR TOY. This is a most ingenious and safe device for children who love to cut things out. Simply plug the 5' cord into your house current (A.C. only) hold Snippie in the hand, press the spring release and Snippie's bill snips thru cut-outs, pictures, cartoons, etc. Actually Snippie is much safer than even blunt kindergarten scissors. The rapid vibrating blades open only a minute distance, permitting the cutting of paper but not fingers or flesh. Snippie automatically ceases to operate when hand pressure is released. **Price, postpaid, $2.10.**

DE LUXE PEG AND HAMMER-NAIL TABLE AND STOOL Playskool Toys have just designed a new play table which combines two of the best educational toys for young children—their Peg Table and the Hammer-Nail Table. The new outfit contains a peg board drilled with 140 holes, into which may be fitted the many varied colored pegs, bead top pegs, and design blocks representing trees, houses, autos, etc. Countless designs and scenes can be made. The Hammer-Nail pounding board, 12″ x 12″ fits over the peg board or can be removed as desired. The Hammer-Nail set consists of hammer, nails, sticks, object blocks, embossed houses, wheels, and trees. The pieces bored with holes for easy nailing, are hammered onto the pounding board in unlimited creative designs. Pieces can be pulled off easily, ready to start all over again. The table, in maple lacquer, is 20″ x 16″ and 20″ high. Sturdy stool is included. **Price complete, prepaid, $8.80.**



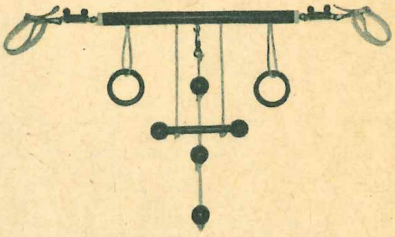
PLAYSKOOL HAMMER-NAIL TABLE AND STOOL. Playskool Hammer-Nail sets are almost standard for preschool and kindergarten children. We like this set. The table contains two wood composition pounding boards, 12″ x 12″, roomy compartments holding a liberal supply of special embossed blocks, a hammer, a box of nails, and booklet suggesting designs. Table and stool sturdily built and beautifully lacquered in green. For those unfamiliar with Hammer-Nail, the set consists of sticks, object blocks, embossed houses, wheels and trees. The pieces are hammered onto the boards in designs limited only by the child's imagination: Pieces are bored for easy nailing and are easily pulled off, ready to start again. The shape, construction and finish of the table and stool is the same as that of the DeLuxe Peg and Hammer-Nail Table and Stool described above. Table 20″ high, 20″ long, 13″ wide. **Price, prepaid, $6.35.**



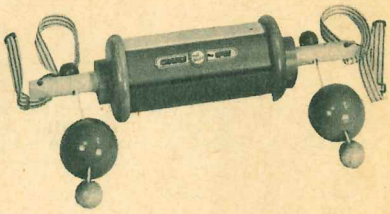
JUDY WOODEN INLAYS. These gaily colored wooden picture puzzles are highly recommended and used by nursery schools, kindergartens and first grades. For home use, too they are highly entertaining and at the same time develop the awareness of likenesses and differences in form and color. The wooden jigsaw parts fit into a solid wood background that has been mortised out to hold the pieces in place. Size ½″ thick, 9″ wide, 12″ long. Those illustrated here are: train, elephant, Black Sambo, Duck, Humpty-Dumpty, Airplane, Old Kong Cole, Mama Bear, and Little Bo-Peeep. **Price per puzzle $1.85 postpaid. Please order by name or puzzle.**

OTHER PUZZLES (Not illustrated). Ship, Little Boy Blue, Puss-in-Boots, Drum Major, Dutch Girl, Gingerbread, Boy, Jack and Beanstalk, Goose, Mother Hubbard, Rooster, Little Pig, Goats Gruff, Jack-Be-Nimble, Bird, Cow, Rabbit, Seal, Showman, Monkey, Girl with Umbrella, Miss Muffet, Jack and Jill, Giraffe, Clown.

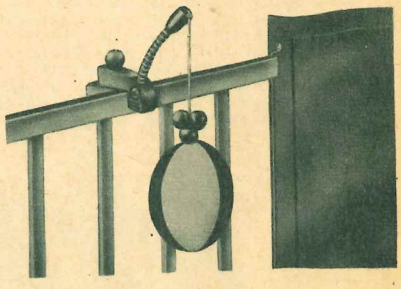
CRADLE GYM. A scientifically designed baby exerciser for use in the Crib or Play Pen. First of its kind and the recognized leader. Consists of a hardwood horizontal bar in natural finish with springs and adjustable tapes. Hardwood trapeze in attractive colors, climbing rope with gaily colored balls. Plastic rings. Baby will love it. **Price, postpaid, $2.50.**



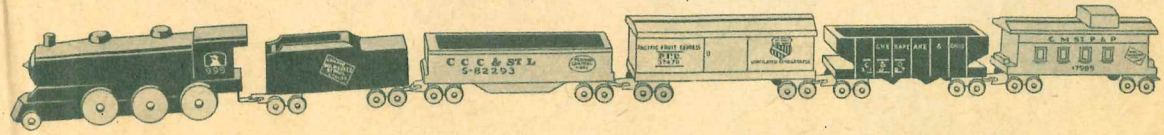
CRADLE SPIN. Suspended over the baby in either crib or play pen, the Cradle Spin does for the Baby's back and leg muscles what the famous Cradle Gym does for baby's arms and chest. Consists of a polished hardwood bar on which a 8″ x 3″ cylinder revolves. Bells within cylinder provide music that fascinates the child and encourages activity. Finished in beautiful contrasting colors. **Price, postpaid, $3.50.**



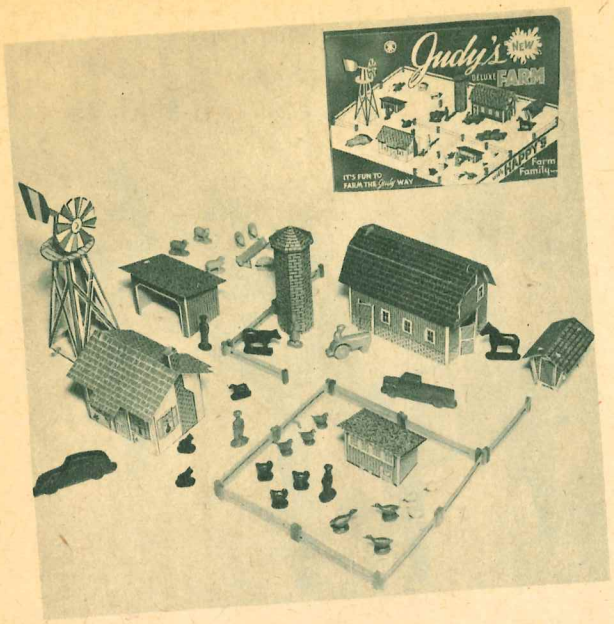
CRADLE BOUNCE. A distinctively new exerciser for Crib or Play Pen. Consists of a large soft ball covered with attractively colored washable fabrics, suspended, from a plastic-covered spring. The unique, natural finished clamp is fitted with 2 ball-screws. This is the newest addition to the Cradle family toys that babies love so much. **Price, postpaid, $2.50.**



Cradle Twins. This is a deluxe set that includes the cradle Gym and the Cradle Spin in one attractively packed gift box. **Price, postpaid, $5.25.**



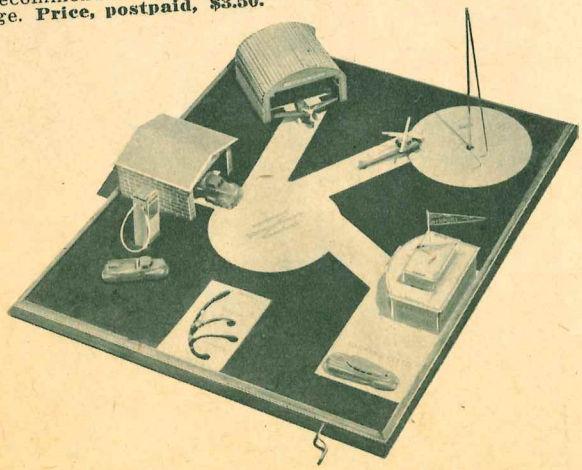
STROMBECKER TRANSCONTINENTAL FREIGHT. For the youngster's "first train" this wooden, trackless pull train is ideal. This fine popular priced train is 44″ long over-all and decorated in bright realistic freight train colors and markings. The free-rolling wooden wheels are riveted to solid steel axles and are polished to prevent marring floors or furniture. The wheels on each car are mounted underneath the car on steel trucks. This No. 307 train has has an exclusive feature not found on any other wooden train! It has patented **automatic couples.** Just like coupling real railroad equipment.! The refrigerator car has sliding doors. There is also engine, tender, gondola, hopper car, and caboose. Height of train 3″. **Price, postpaid, $4.00.**



JUDY DE LUXE FARM SET. It's "acres of fun" to farm the Judy way with this brand new set—playing with the farm characters in their natural domestic setting. The set consists of 106 pieces. The farm structures are house, barn, silo, windmill, machine shed, water trough, chicken coop and corn crib. These are made of fibreboard, realistically and colorfully designed. Barn is 8½" x 5½", 7" high—with other structures in proportion. There are 12 sections of fence with red wooden fence posts. Finally, there are 30 little plastic figures ranging from ¾" to 3" high, and from 1" to 5" long. These include tractor, truck, automobile, farmer, woman, boy, girl, and horse, cow, cat, dog, pigs, sheep, ducks, geese, chickens and turkeys. Illustration shows only one of many ways the farm may be erranged. Fun to put together and fun to play with. **Price, postpaid, $2.50.**

COLOR & RECOLOR CUT-OUT DOLLS. The newest thing in cut-outs is found in this ingenious set made by the Celco Corporation. There is a boy and girl doll made of firm cardboard, and coated all over with a shiny impervious plastic surfacing. This further strengthens and preserves the doll, but what is more important, it permits them to be colored in any color combination you may wish, and yet these colors can be easily wiped off. You are able to color and recolor over and over again. There are 18 different costumes that can be cut out and fitted to the boy and girl. They represent different native costumes of the people of various Western European Countries. These too are plastic covered and can be colored and recolored. You can thus learn how people of other lands dress, and you can have just loads of fun coloring and recoloring your dolls and their costumes. Comes complete with crayons, standing blocks, two cut-out dolls and 18 costumes. **Price, postpaid, $1.50.**

CRESTEX FINGER PAINTING SET. Here is a unit which will delight every child. All the equipment and material needed to enjoy the interesting and growing art of Finger Painting is assembled in this set made by The Palmer Show Card Paint Co., Inc. Six 2-oz. jars of finger paint in red, green, brown, blue, yellow and black; 6 wooden paddles to remove the paint from the jars; and 15 sheets of finger paint paper (13¾" x 11¼") are included in this set. Finger painting is acknowledged to be one of the finest arts for developing self-expression, relaxation and relief from emotional strain in both children and adults. Even the little child will get satisfying results from his first experience with these materials. A 14-page illustrated folder on finger painting is enclosed in each unit. Recommended for children from 2 years through teenage. **Price, postpaid, $3.50.**



SKYLINE AIRPORT. Now you can not only fly, can handle ground maintenance and flight cont Here you have a complete airport mounted on wood base—and operational too! The buildi hanger, and terminal (all made of sturdy Tek wo add to the realism of the airport with its pai yellow runways and green flocking. The princip magnetic fields and attraction have been emplo through the use of a cleverly designed control s to govern the movement of the plastic fuel t airplane, and helicopter. Refuel the truck by remo the plug and inserting the hose from the gas p Move control stick from position of "garage "hanger." Truck comes out of garage, heads runway, and backs up to fuel the plane. Move co stick from position of "hanger" to "take off." Hel ter backs out of hanger, turns around, and tax take off with propeller spinning. Move control "take off" to "terminal" to "hanger." Plane down runway to terminal, unloads passengers, around and taxis to hanger for maintenance repair. As the child practices his skill and mani tion will improve so that he wil soon be a full-fledged plane handler. It is a wonderful device to de co-ordination and control of mind and hands. An airline limousine and a truck are added auxiliary Buildings about 3½" high. Planes 4¾" to 4" long. Truck 4¾" long. **Price, postpaid, $11.50.**

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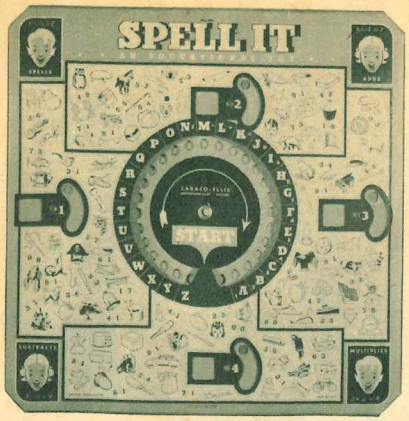
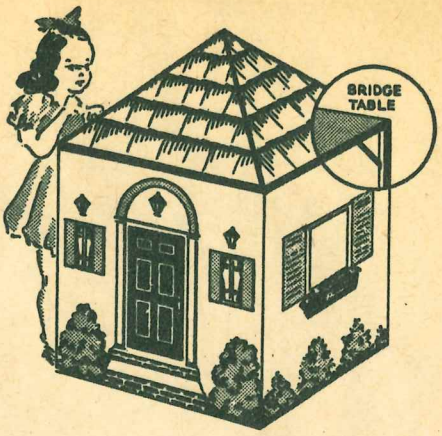
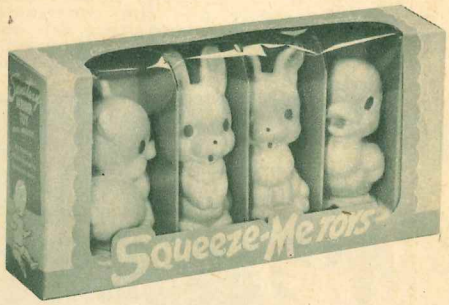


SPELL IT GAME. This Cadaco-Ellis game is one of the most ingenious and at the same time one of the most educational games we have ever seen. Makes it fun for children to learn to spell, add, subtract, and multiply. Children dial letters to spell the many objects shown on the board. They then open the "magic" doors, and if the word is correctly spelled a picture of the object and the correct spelling appears in the opening. Similarly, numbers are dialed and if the problem is solved correctly the right answer appears. Can be played singly or by competitive teams. Suitable generally for children of seven and up. **Price, postpaid, $1.70.**

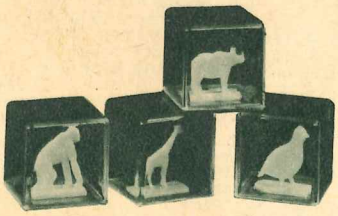


JIFFY PLAYHOUSE. This ingenious playhouse idea has made a big hit with little children—as well as with mother. The house is made of strong cotton cloth **which fits over a standard card table!** The table furnishes the support and ceiling of the playhouse. The roof is held up by a support on the table. Attractively imprinted in three bright colors. A slit in the corner permits children to get into the house. Can be set up or taken down in a minute. Good for indoor or outdoor use but is not waterproof. Ideal for real little children who love to play in their own little house. **Price, postpaid, $3.60.**

AMPLE CLOTHES TRAIN. By screwing the Masonite laque onto the nursery wall or closet door Mother as solved her "scattered clothes" problems, thanks the Rampe Products Co. It is ideal for those who ave little or no space for the conventional costumer. he design is done in the highest quality oil base aint which is completely washable. A little animal ain pulled by a red engine chugs joyously up and own over the green hills. Five bright red pegs presenting the wheels of the four little brightly lored cars and engine provide unique hangers for children's clothes. And they actually enjoy hang- their clothes up when this costumer is in service. e board is 21″ wide and 9″ high. **Price, postpaid, 50.**



SQUEEZE ME TOYS. Here are four very popular little folks who will win the hearts of every little child. Chubby, the pig, and Perky, the pup, are a beautiful flesh color. Happy, the rabbit, and Squawky, the duck, are a soft yellow. The foursome all have pink cheeks and sparkling blue eyes. They are made of odorless and tasteless soft, smooth, springy Oak-Hytex rubber made famous by the Oak Rubber Co. Even the noise maker which omits a pleasant whistle when the little fellows are squeezed is made entirely of harmless rubber which cannot be removed. The Squeeze Me family are nontoxic and sanitary and are practically indestructible. Attractive box of 4. **Price, postpaid, $1.75**



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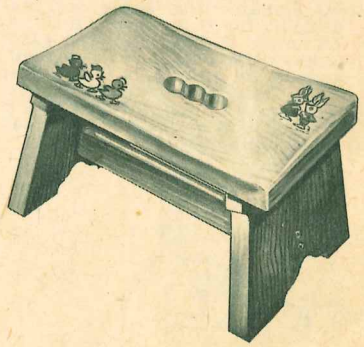
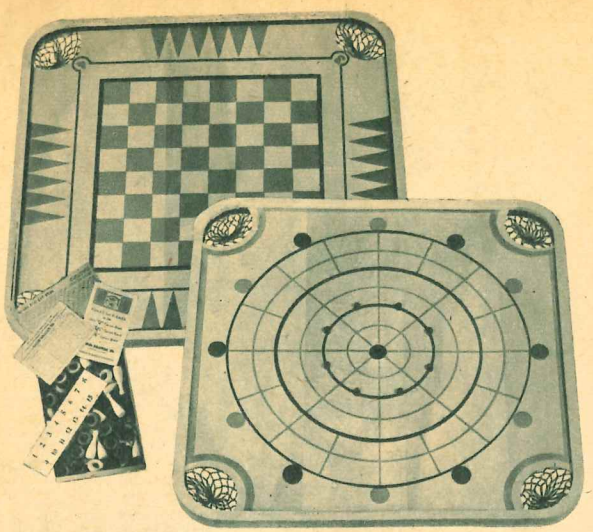
-ZOO BLOCKS. Here is something brand new and rent in blocks. Twenty little plastic 1½″ cubes are transparent so that you can see clear thru n, and standing inside of each block is an elephant lion or some other wild animal that is of such eat interest to little tots. Animals are of a bright red plastic material and easily identified. The cks themselves are very strongly built of thick h transparent plastic material—can stand the hest of wear, and yet are as light as a feather. are wonderful bath tub toys as they float on surface and thus do not get lost at the bottom of tub. All edges and corners have been rounded, hat there is not a rough edge or sharp point to re hands or scratch Mother's table. The floor on h the animal stands, also is brightly colored. e are red, others blue, green or yellow. Thus added and educational features are added for block ers. Naturally they can be used just as any other ks. Besides, all this, they jingle when shaken. e toddlers will appreciate this. **Price, postpaid,** toy.



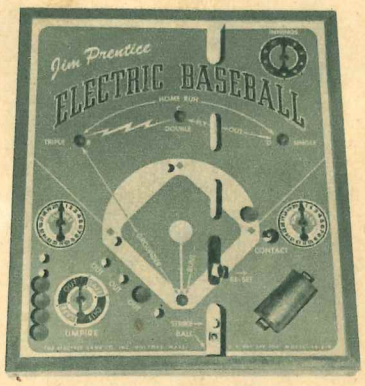
HANDY DANDY TOT STOOL. A stool is almost indispensable in a household with little tots. This one is admirably designed for strength and safety and at the same time is an attractive piece of furniture. Ideal to help children reach the washbowl, look out of the window, climb into a high chair, use as a seat or foot stool, climb into the car and so on. 6½″ high, 12½″ long and 7″ wide. Made of hardwood fine maple finish with colored decorations. Smooth antique edges. Opening in the top for easy carrying. **Price, postpaid, $2.25.**



CARROM BOARD. This is one of the most famous game boards ever invented. It does practically everything—making it possible to play 85 different games. Such as Carrom's Crokinole, Checkers, Backgammon, Ten Pins, spinning games and many others that are entirely new and novel. Each board is furnished with complete rule books and complete playing equipment, including hardwood rings in 4 colors, ten pins, dice, etc. It is made of finely finished wood construction with a three-ply wood center panel printed on both sides of the board with diagrams for playing the various games. The size is official, 28½" square and is made with rounded corners and rim construction. There are reversible net pockets and green felt cushions on the Carrom side. This game will give endless hours of fun and competition to children of every age. **Price, postpaid, $7.85.**

CROQUET SET. This is not just another Croque Fashioned by Munro Sports, Inc. It is a qualit that any family can be proud of. Balls and m are made of solid maple. This means no more b or warped handles—no more battered or dented The mallets are a new polo type, designed for balance and more accurate shooting—handles scr (28" x 7"). Balls, 3⅜" diameter. Balls and ma weatherproofed with lacquer and gaily stripe match. Weather-resistant, galvanized wickets 26" with kink tops. End stakes are two round, hardw stakes with wide color bands of matching de The unique rack allows for storage of the entir and is equipped with a handle for carrying purp This set will give lasting satisfaction for yea come. **Price, postpaid, $15.00.**

ELECTRIC QUIZ GAME. This fine, informative quiz game is electrically operated from flashlight batteries. It is a means of teaching lesser-known facts to school-age children. There are over one hundred questions dealing with geography, history, literature, biology, music, science and many other subjects. These questions are not too difficult for beginners. All are facts worth knowing. It is simple to play. On each card is a question with five answers. Only one is correct. The child selects the answer he thinks is correct, and presses a button. If he is right a green light flashes. If wrong, the light is yellow. Valuable information is thus obtained in the most painless manner. Loads of fun for groups. **Price, postpaid, $2.70.**



ELECTRIC BASEBALL. Come on, don't let the r weather break up your ball game. **Play Ball!** Ele Game Co. has developed this big hit for just such The diamond is laid out on a green 15¾" x 13¾" h field mounted in a red wooden frame. The game b by the pitcher snapping a little steel ball wit finger toward the batter who has a choice of "sw ing" for a hit or a strike, or letting the ball g for a called strike or a ball. He "swings" by pre the contact button which releases a switch desi to trap the ball. If the ball is trapped one of a set of 2 little red bulbs light up designating a fielded play, or fly-out. In case of close decision umpire (a spinner representing **safe** or **out**) call play. The lights are supplied by a simple little f light battery. Six little red wooden pegs repr batters, base runners, and outs. There is a scoring for each team as well as a dial to keep trac innings. The rules as shown on the cover are just the big leagues. **Price, postpaid, $3.20.**

JUDY ALPHABET BLOCKS. Alphabet blocks ar tually a "must" for young children, and this i of the nicest sets we have seen. The blocks are of strong plastic material brightly colored and lined as illustrated. Just the right size for children—2" high, 1¼" wide and ⅜" thick. Th contains 50 letters and 10 numerals selected tifically as to the number of each letter. Attrac boxed. **Price, postpaid, $2.00.**

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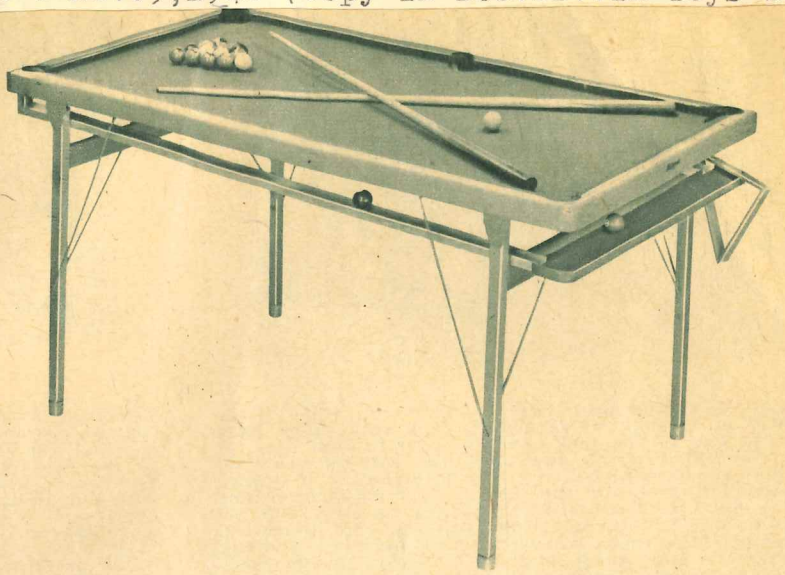
1948 Selection of Recommended Toys - Special Supplement to "Childrens Activities"magazine Rec'd Nov.9,1948 (copy in Des.Div.in Toys sec.

BURROWES POOL TABLES. The entire family will enjoy countless pleasant evenings at home with one of these Burrowes Pool Tables. Built with experience developed over a half a century of leadership, they are without a doubt the nearest thing to a full-sized pool table that can be found anywhere. Beautifully finished with rounded corners and streamlined design and a non-warping surface that is girder reinforced. Has the rigidity of a professional table with sturdy double braced legs that can be folded for storage. The special constructed resilient cushions mean correct play angle, long life and speedier action at all times. Roll-away feature returns all balls to an end tray; counters for all score keeping; two cues; 15 balls and nail markers for gauging shots. Comes in two models.

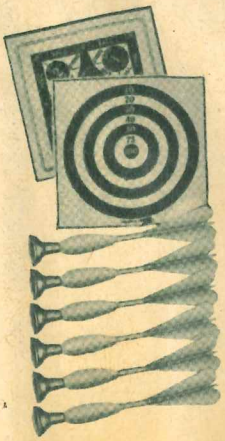


LARGE POOL TABLE, No. 558. Suitable for the whole family, children and adults. 55" x 29½" x 30" high in light maple finish and green cloth covered playing surface and cushions. Has a special playing surface leveling device and also leg leveling blocks. The fifteen balls are 1¾" in diameter and are colored and numbered; white cue ball; triangle; two 42" maple cues. Rule book. **Price, postpaid, $45.00.**

JUNIOR POOL TABLE, No. 428. Designed for children's use. Size 42"x 23½"x27" high, finished in ivory. Has green cloth covered playing surface. Has 15 numbered, colored balls 1½" in diametre; white cue ball; triangle; two 32" maple cues; rule book. **Price, postpaid, $18.00.**

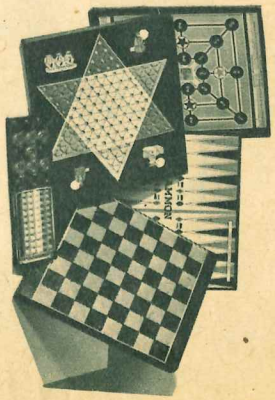
SHUFFLETTE. This is the exciting new Shuffle-Board game for home use either indoors or outdoors. The base of the game is a black enameled, very smooth cloth 9' long and 15" wide. The shuffle-board design is printed in large red numbers at both ends. There are 4 clubs or pushers for sliding the wooden discs, 2" in diameter, from one end of the board to the other. The object of the game is to slide disc so as to secure the highest score or to knock the other players' discs from scoring spaces. The clubs are as illustrated. Or it can be used with shorter clubs on a Ping Pong table or long dining-room table. There are 5 red and 5 white discs and full directions for playing. Fun for all of the family from small children to adults. **Price, postpaid, $3.25.**

SPARE AND STRIKES BOWLING GAME. This fine game is the nearest approach to regular bowling we have seen, providing real exercise and fun for the whole family from small children to adults. It can be used both outdoors and indoors. Outdoors it may be used on smooth closely cut grass, on the tennis court, on the porch or on any smooth surface. For outdoor use, wooden pegs are provided which are flush with the ground forming bases for the pins. Indoors the game can be used in the living room, recreation room, etc. For indoor or porch use there is a 10' rubberized oilcloth. Alley with numbered circles for placing the pins accurately. The pins are of hardwood and are 7½" high, 2⅝" in diameter—one half the size of regulation bowling pins, 2 matched hardwood bowling balls 3¼" in diameter, 50 regulation score sheets and instructions. Indoors, pillows or cushions may be set up to stop the balls. The game is comparatively quiet and the pins do not fly. All of the regulation shots may be made with this game that can be made in regular bowling. **Price, postpaid, $9.75.**



DART GAME. This 18-inch game by Innovation Products affords a great deal of amusement for children, and in fact the entire family. The soft suction cup darts are streamlined and well built and balanced with colorful plastic vanes in matched sets. The cup of fine latex rubber is absolutely harmless, and sticks perfectly on the triple varnished surface of the board. Heavy 18-inch board is approximately ¼-inch thick with full color Target game on one side and equally exciting Baseball game on reverse side. Six darts are supplied with each set. **Price, postpaid, $2.35.**

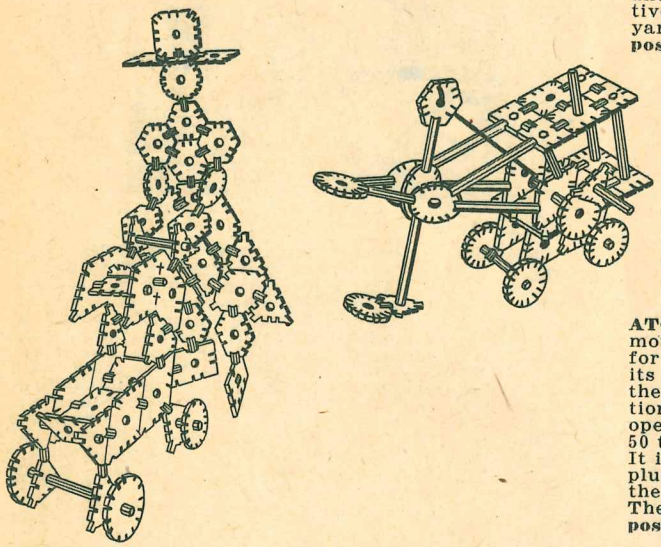
BUILT-RITE GAME CHEST. This is a cleverly constructed new game set for children, full of fun, colorful, yet inexpensive. The chest, or box, is made of composition board and clever use is made of the back and inside covers for lithographing the designs of three of the games—Checkers, Chinese Checkers, Backgammon and variations. A separate board is included for the fascinating new game of Cheks, with complete directions. All games are in full color. Cellophane wrapped tray contains 30 of the famous Built-Rite plastic Interlocking Checkers, 60 glass marbles and 2 disc cubes. Box size 15¾' by 12½". **Price, postpaid, $1.50.**

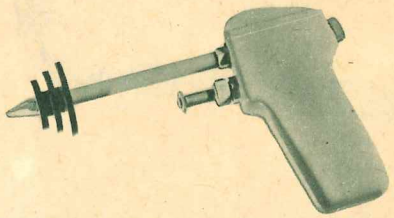


4 LF LINCOLN LOG SET. This new set is one of the best of a long line of Lincoln Log sets which have been one of the most popular construction sets for young children ever developed. Not only does this set offer educational training and development of originality but it recalls the pioneer days of America and the history of the building of this country. This set contains 177 pieces including large logs (¾" diameter), material for roofs, wheels, 12 metal figures of Indians, pioneers and sheep, and an elaborate design book. Ranch houses, trucks and wagons are just a few of the many things that can be built. **Price, postpaid, $7.50.**

3 LF LOG SET. This smaller set contains 131 pieces including large logs (¾" diameter) material for roofs, wheels, 9 metal figures of Indians, pioneers and sheep, and an elaborate design book. Ranch houses, trucks and wagons are just a few of the many things that can be built. **Price, postpaid, $5.40.**

LINCOLN LUMBER YARD. It is with real pleasure that we present a wood-working construction set that is great fun for young from 6 and up. The makers of the famous Lincoln Logs have produced the new Lumber Yard which should be equally popular. It is a new and unique play idea that has always intrigued boys, sawing patterns and designs from wood with a coping saw. The very packaging of the set is very clever. When the front of the container is opened up it presents the realistic appearance of a lumber yard office, with storage space for tools and hardware, and lumber storage racks above. In addition to looking realistic the lumber yard teaches children to keep their tools and material put away in the proper places. The set contains soft wood necessary to build a boat, plane, and truck. The various pieces have guide lines printed on them so that a young boy can easily saw them to shape. Simple blueprints show directions for assembling the toys. The set contains a coping saw, simple vise, hammer and nails, sandpaper, blueprints, and wood. Duplication of the toys or additional creative objects can be made from soft wood. The lumber yard when set up is 16" wide, 11" high, 4" deep. **Price, postpaid, $3.30.**

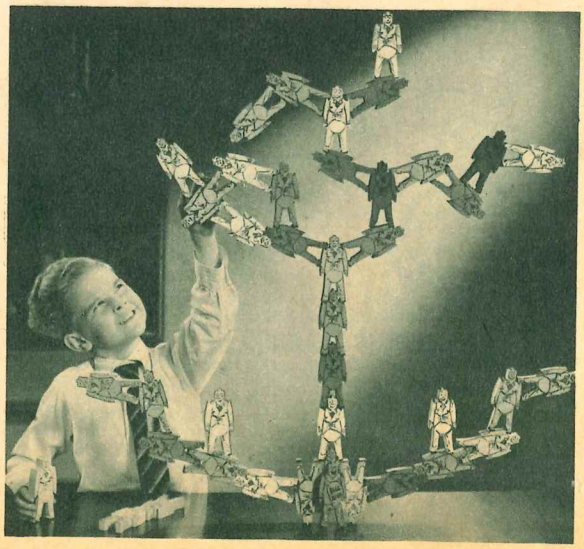


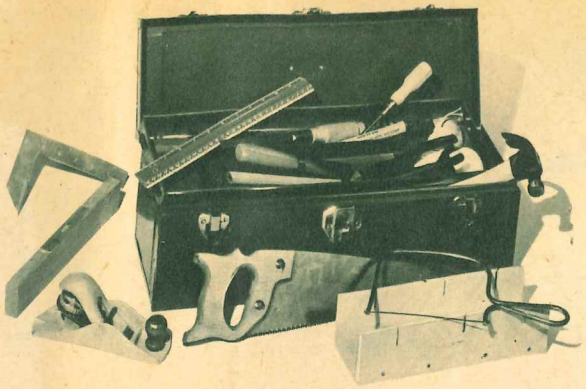


ATOM-MATIC WATER ROCKET is as new as tomorrow and the world's finest water toy! It is built for safe and enduring play. Startingly attractive in its rich colors of red, royal blue, gold, and magenta, the futuristic design further stimulates the imagination of the youngsters. Automatic in its split second operation, it "rockets" a stream of water more than 50 times without reloading and with extreme accuracy. It is very simple to load; just remove the live rubber plug in the back of the handle and pour water into the reservoir. It is precision built in every respect. The metal parts are non-corrosive for long-life. **Price, postpaid, $1.25.**

RIG-A-JIG CONSTRUCTION SET. Here's a brand new construction set suitable for all ages. The strong fibre construction pieces come in seven basic geometric shapes and seven colors. Countless beautiful patterns can be made—limited only by the imagination of the builder. Mechanical models, dolls, furniture, vehicles, almost any concrete object can be imitated with this remarkable set. All pieces are non-toxic and practically indestructible. Connectors are tough plastic tubes. Instruction Book included. **Price, postpaid, "Regular" 95 pieces $1.75; "Super" 166 pieces $2.95.**

BILL DING. The Bill Ding clown is leader and key man of a team of 14 balancing clowns that provide fun and fine training in patience and persistency. Bill Ding and his clowns are similar to circus performers. They are so constructed with projections and grooves that they balance each other by hooking their shoulders, arms, hands, legs, and feet together, or piling on top of each other. Many interesting combinations of acrobatic acts can be arranged or copied from the instructions or made up from the child's own imagination. The clowns 4½" high, are of wood and are harmlessly lacquered in bright colors. Bill Ding, being the leader, is white and the others are yellow, red, blue and green. Not only does the set provide many balancing tricks but it also suggests 20 different and interesting games built around the use of the clowns. Bill Ding and his clowns are another Strombecker example of safe and interesting wooden playthings. **Price, postpaid, $2.50.**

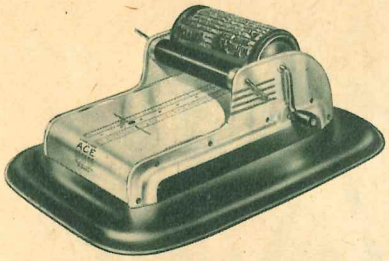




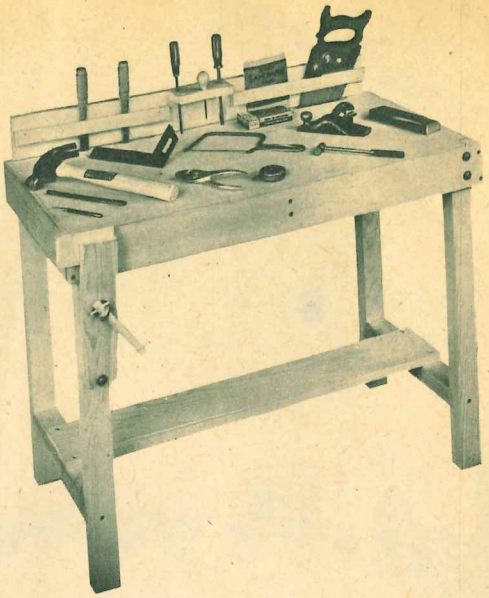
TOOLCRAFT CARPENTRY SET. Does your boy like to hammer and saw? Does he have an insatiable yen to make things? If so, we'll wager that Dad's tools are spread all over creation, and might be found anywhere except where they should be. Just out of self protection, you should get him one of these mighty useful, Porter Carpentry Sets. He will then have tools all his own, and a fine all metal box to keep them in. We consider these sets to be the best juvenile tool sets that can be had. Of course they are not intended for adult use, but are made sturdily enough for vigorous use by the "beginning carpenter." We have two such sets, each packed compactly in a sturdy steel box, painted green, with clamps to hold it closed, a lock that really works and a carrying handle. Each box also contains a removable sectional tray to hold smaller tools, etc.

Set No. 510. Steel Toolbox is 19″ x 6½″ x 6″ and contains the following tools: large claw hammer, 17″ saw with tempered blade and set teeth, 7″ cast metal block plane and adjustable steel blade, screw driver, good quality wood chisel, pliers, putty knife, tri-square, spirit level, carpenter's chalk and line, carpenter's pencil, crayon, wide-throat coping saw, 10″ mitre box, a ruler and 18 sheets of sandpaper. **Set complete with toolbox, postpaid, $10.60.**

Set. No. 505. Consists of one green all steel box 14″ x 6½″ x 6″ and contains the following tools: large claw hammer, newly designed compass saw, coping saw, putty knife, cast metal block plane with adjustable steel blade, spirit level, carpenter's chalk and chalk line, carpenter's pencil and crayon, tri-square, screw driver and 18 sheets of sandpaper. **Set complete with toolbox, postpaid, $6.50.**

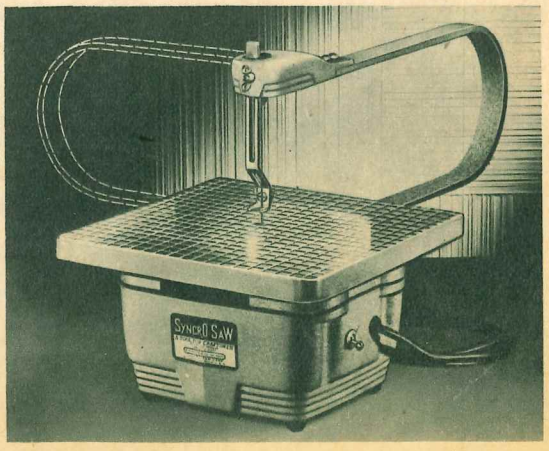


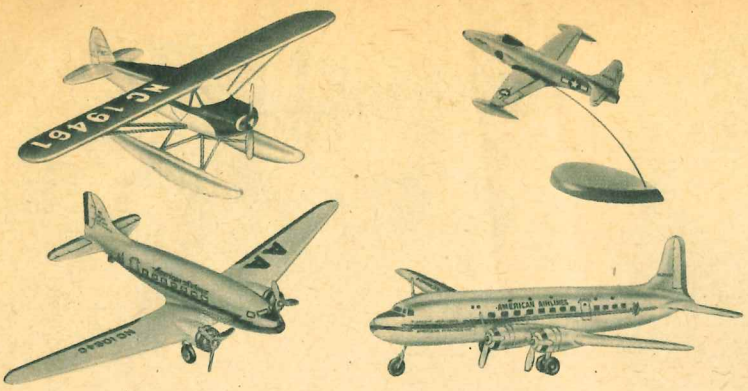
SYNCRO MAGNETIC JIGSAW. This jigsaw gives endless hours of constructive fun for any boy, and double fun with Dad. This is not a toy but a genuine high quality jigsaw suitable for all exacting cuttings of soft woods up to ⅝″ thick, thinner hard woods, thin metals, linoleum, leather, etc. It is **safe,** because of efficient guards and because it has no continuous cutting blade nor long stroke to pull the fingers or objects into the blade. The blade vibrates a short distance at the rate of 14,400 strokes a minute. This is a magnetic jigsaw needing no belts, no gears, no oiling, no motor to buy. A self-contained magnetic power unit vibrates the blade. Return spring of heavy duty steel. Just plug cord into any 50 or 60 cycle (AC only) 110-120 volt outlet. Completely portable, weighing only 18 pounds. Coil guaranteed not to burn out. Diaphragm of spring steel, heat-treated, suspended on live rubber mountings. Table top is a durable die-cast alloy measuring 10″ x 10″. Special finish table with ½″ sectional engraved lines to assist in accurate cutting. Arm of specially formed steel ⅛″ x 1″. Guide slide of plated steel and adjustable to varying wood thickness. Adjustment screw permits easy, quick changes to compensate for voltages of 110 to 120 AC. Throat clearance is 15″, permitting work on square sheets 30″ on diagonal. Arm adjustment permits cutting of unlimited lengths. 5″ blades of finest steel. **Price, prepaid, $18.50.**



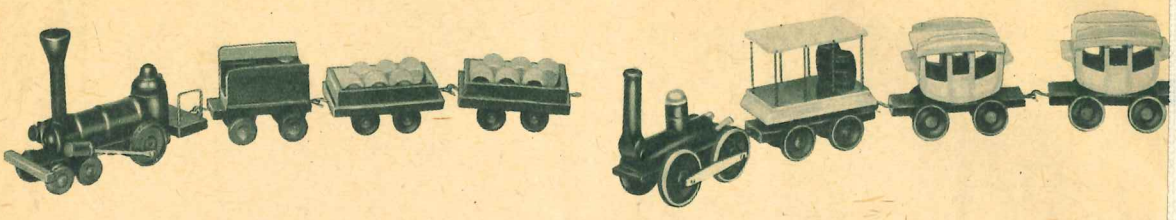
WORK BENCH WITH TOOLS. Probably a boy never lived who did not enjoy working with tools. This love to make and repair things should definitely be encouraged. How better can this be done, than to give him his very own work bench and tool set. This one is a honey. It is as strong and resistant as Dad's big bench, and just as useful too. Built of ¾″ plywood top, 36″ x 18¾″ and strong legs and braces, all of which are securely fastened firmly together with heavy carriage bolts. Height of bench 31 inches. A tool rack and shelf complete this handyman's workbench. The tools that are included in this set especially appealed to us, as they are every bit as good as comparable adult tools, and will stand up thru long and satisfactory use. They include a strong serviceable claw hammer, a saw, a scroll saw, pliers, a block-plane, a chisel, a screwdriver, a nail punch, a vise, a sanding block, a carpenter's pencil, a package of sandpaper, a tri-square and a box of nails. The workbench is built so well and the tools are so workable that the outfit will provide years of constructive pastime to the boy woodworker. **Price, express prepaid, $27.00.**

ACE ROTARY PRESS. This press has proved to be among the most popular toys we have featured, combining real fun with a practical initiation into the art of printing. It is modeled after the big newspaper printing presses. The rubber type is set in holder slots —put on the cylinder—type lines are adjusted to any desired distance apart—the roller is inked—paper inserted—the crank is turned and the job is done. The press prints larger sheets than the usual toy presses, the rubber type is much easier for children to handle, and rubber picture dies enable children to dress up the job. The press is designed to handle sheets or cards up to 5″ wide and 7″ long. It will print such jobs as children's newspapers with two standard 2¼″ wide newspaper columns, programs, menus, handbills, etc. Outfit includes press, 200 pieces of capital letters, 400 pieces of small (not capital) letters, 16 type slots 5″ wide, 20 picture dies including one wide newspaper heading, rubber cement, ink, ink brush, tools and supply of paper. **Price, postpaid, $8.75.**



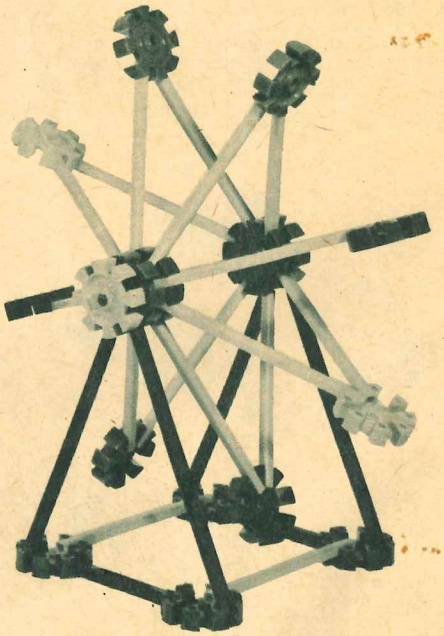


STROMBECKER PLANE MODE
Seven famous commercial planes a
jet planes are included in this s
All parts are of solid wood se
finished parts, and are easily
together by the young builder,
following the simple instruct
sheet. They are realistic and
curate in appearance. Kits incl
the proper Decal trim and insig
in each case, landing gear, whe
or floats, propellers (if necessa
sandpaper, glue and wood filler. T
range in wing spread from 6½"
13". The seven models are the
propelled P-80 Shooting Star,
American Airlines DC3 and DC6,
Piper Sea-Scout, Piper Cub Crui
Catalina Flying Boat and the Sw
Land Plane. **All seven models co
plete, postpaid, $4.15.**

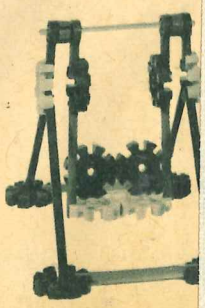


STROMBECKER HISTORICAL TRAIN SETS. If you could see these little model trains you would love them, whether you be a youngster, a model collector, or a knick-knack collector. The kits make authentic models of two of America's historic trains. One is the William Galloway train, the first freight train in America. The other is the DeWitt Clinton, the first passenger train in New York State. The parts are made of solid wood, precision tooled, requiring no cutt or tooling. Included with the sets are directions a how they may be made and painted to be just like original trains. The Galloway train is 14⅝" lo 3⅝" high. The De Witt Clinton train is 14⅛" lo 3" high. Scale of both is ¼" to 1'. Barrels are inclu with the freight train, and wooden water tanks w the passenger train. **Price for both, postpaid, $2**

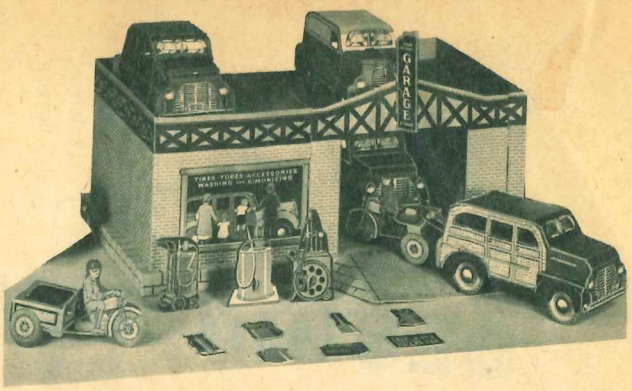
MIDLAND INTERLOCKING BRICKS. The kiddies will enjoy this brand new idea in construction sets. There are two hundred and eighty-six blocks—so cut that they actually interlock with one another and thus form a more realistic and stronger structure. Made of wood and colored bright red to resemble bricks. There is no end of variations that can be employed to build buildings of all shapes and sizes, bridges, towers, silos, walls or anything made of bricks and mortar. No nails needed. They fit snugly and securely together and can be taken apart in a jiffy. **Price, postpaid, $4.25.**

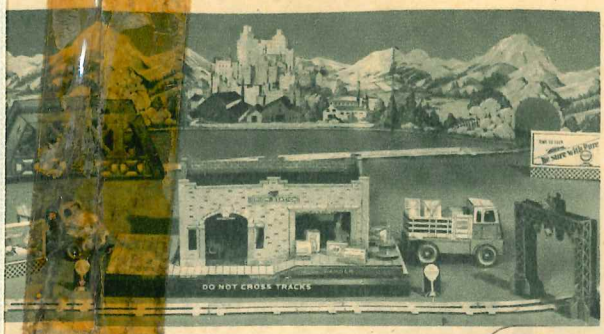


MASTER BUILDER PLASTIC CONSTRUCTION SETS. The love of making and putting things together is a basic part of almost every child's nature. There are numerous fine construction sets of various materials, but this plastic set seems to add extra thrills and advantages. First, the construction parts are highly colorful in brilliant red, green, blue, and yellow—catching the eye of every youngster and making the finished design a thing of beauty. Second, the set is highly educational, developing manual dexterity, creativeness, and a sense of color. Third, the pieces are so ingeniously constructed that they can be put together or taken apart very easily without bolts, screws, or clasps—yet the finished job is very sturdy. Fourth, the parts are completely sanitary. The material is of special plastics known as "Styrene" and "Butyrate." Every piece is color fast, rust proof, fire resistant, tastless, and may be put into the mouth without harm. The pieces may be washed in warm (not boiling) water. Finally, an almost endless number of designs may be made, either from those shown in the instruction booklet or created by the children themselves—Ferris wheels, merry-go-rounds, aeroplanes, bridges, trucks, cranes, buildings, furniture, etc., etc. The pieces consist of cogs, sticks, bearings, and locks. The sets are packed in transparent, tubular, plastic packages for easy carrying and storage.
SET No. 104. Contains 298 pieces, making everything in the instruction booklet. **Price, postpaid, $9.50. SET No. 103.** Contains 204 pieces and makes all but the more complicated designs. **Price, postpaid, $7.00.**



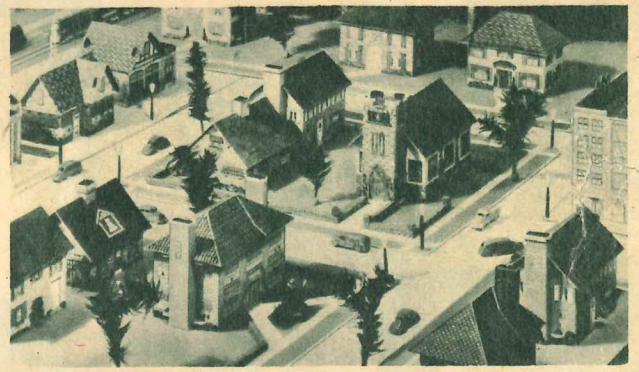
ILT-RITE GARAGE SET. This set is built with ical Built-Rite ingenuity, strength and play ue. The modern commercial garage is 16¾" g, 10⅝" wide and 7½" high. It is produced in l color inside and out, with printed illustra- ns in the interior to represent office, stock m, repair shop with tool bench and tools, tery department, oil equipment and gasoline nps. Parking stalls on the roof. Set includes cars 6¾" long in assorted colors—1 station gon, 1 panel delivery truck and 1 sedan. Also eparate units of equipment that stand upright, resenting modern garage equipment — high ssure greasing machine with oil drum, portable oline cart with oil can, portable greasing ipment with oil drum, motorcycle 4⅛" long h towing attachment, and motorcycle delivery ck 4½" long. The garage, cars, and accessories made of very durable fibreboard, die cut, and ily put together—thereby adding much to the y value of the set. **Price, postpaid, $1..50**

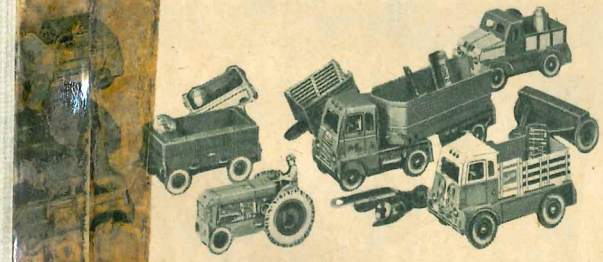




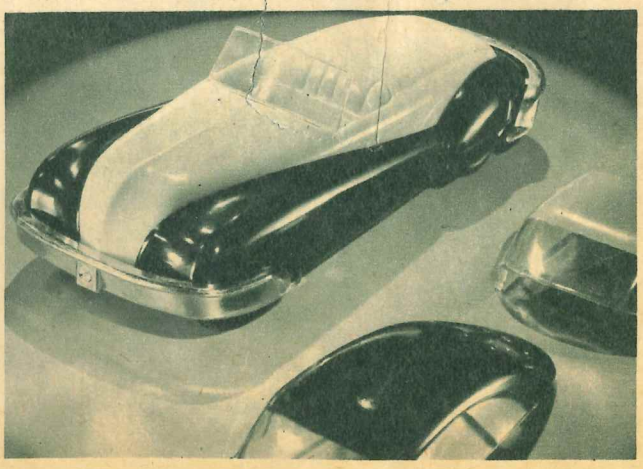
BUILT-RITE RAILROAD ACCESSORY SET AND SCENERY. To their very popular Railroad Accessory Set Built-Rite Toys have added a fine new feature, the scenery unit. This scenery made of durable fibreboard comes jn 3 sections totaling 60" long, with patented lock construction for rigid support. The scenery shows mountains and a city in the background in full color. One section includes mountain tunnel. Set up with a toy railroad and in connection with the other accessories a most realistic effect is obtained. The rest of the set enables children to make accessories for their railroad. It consists of beautifully colored, sturdy fibreboard parts which are put together to make a combination Passenger and Freight Station, Signal Tower, Bridge, 3 "Scale Model" Billboards, 2 No-Parking signs and 20 miniature freight packages. Fits with toy railroad sets. The station, bridge, etc., are easy to put together without metal fasteners or glue. **Price, postpaid, $2.25.**

ILT-RITE MINIATURE VILLAGE. What a joy children this little village can be—for use in h miniature autos, trucks or fire en- se with electrical or mechanical rail- ads; for school projects or just for the fun of ilding and creating a real little town. The ildings are colorfully decorated fibreboard, aled ¾" to 1'. They come knocked-down and are sily put together with unique locks without etal fasteners or glue. Easily taken apart. Set ntains business block, school, church, fire sta- n, drug store, railroad station and 6 houses. ice, postpaid, $1.40.





BUILT-RITE MOTOR SET. This is the Built-Rite set that has been very popular with our readers. It consists of 12 complete units made of extra heavy durable fibreboard realistically printed in full colors. All pieces are die cut and are easily put together. The set includes: 6¾" Station Wagon; 6¾" Four-Door Sedan; 6¾" Panel Delivery Truck; 10½" Highway Trailer Truck with Driver; 5" Two Wheel Live Stock Trailer; 5" Two Wheel Utility Trailer; 5¾" Tractor with Driver; 6" Gang Plow; 4" Grain Drill; 7" Trailer Wagon; 6¾" Pickup Truck with Driver; 7" Stock Truck with Driver. Tractor, Trucks and Cars, all have trailer attachment. **Price complete, postpaid, $1.50.**



is something new in the way of toy- ing kits; an all plastic and metal con- ruct that develops the child's manipula- while providing a changeable and inter- By adding and subtracting removable to and from the permanent chassis four models can be assembled. Take off fend and put an exhaust on to make a ace fenders to have a roadster; a con- by adding a convertible top, and sedan different top. The Kar Kit auto body fend e made of brilliantly colored chip plastic which is easy to keep clean damp rag. The bumpers, axles, chassis, are metal, giving the auto realism The bodies come in bright yellow red full fenders are black. The Kit in- spring wind-up motor for pro- The entire car is 11" long, 3½" wide. **Price, postpaid, $7.**

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